APRIL 25 - APRIL 30, 2023

PANAFRICAN GLOBAL TRADE 8 NVESTMENT ONFERENCE REPORT

HOSTED IN SACRAMENTION, CA BY THE US-AFRICA GLOBAL CHAMBER OF COMMERCE

www.panafricanglobalconference.com

Report prepared by Alexis Rai Gaynor Director of Partnerships for African Chamber of Trade and Commerce

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#### COLLABORATING ORGANIZATIONS

The Africa-USA International Chamber of Commerce & Industry

Center for African Peace & Conflict Resolution

The US-Africa Chamber of Commerce Network

Equity Bank Limited

Sankofa Global Trading

The Pan African American Chamber of Commerce

DesignUp LLC

Numondo Trading PLC

Africa's Brain Bank

The African Chamber of Trade & Commerce

African Global Investment Alliance

**IRON** Currency Solutions

**Vnesto Capital** 

Ambassador Atlanta Tours

The Immigrant Magazine





#### Pan African Global Trade and Investment Conference Sacramento Declaration

Dated April 30, 2023

Whereas the Africa-USA Chamber of Commerce and Industry (AfUSA), the US Africa Chamber of Commerce Network, the African Chamber of Trade and Commerce (ACC), the Center for African Peace and Conflict Resolution, the US-Africa Chamber of Commerce Network, Sankofa Global Trading, the Pan African Chamber of Commerce, DesignUp LLC, Numondo Trading PLC, Africa's Brain Bank, the African Global Investment Alliance, Iron Currency Solutions, Vnesto Capitol, the Black Agriculture Association, the Immigrant Magazine, the Representative of the Government of Cameroon Minister of Trade, the African Synergy Humanitarian Organization represented by the Delegation led by the Executive Secretary, Bispando AG and Logosworld 50 experts from Germany, and delegates from Ivory Coast, Niger, Ghana, Liberia, Togo, Nigeria, Democratic Republic of Congo (DRC), and São Tomé convened for the 11th edition of Pan African Global Trade and Investment Conference hosted in Sacramento. California from April 26 – 29, 2023 and

Whereas the participants jointly recognize the need to promote bilateral global trade, investment, commerce, and industrial development between the United States of American and the African continent and

Whereas the participants agree on the need to encourage bilateral Letters Of Intent and a Memorandum of Understanding regarding trade between African Governments and the state government of the State of California to facilitate structured business partnerships for the mutual benefit and welfare of the State of California and the African continent and Whereas the need to develop and empower small businesses, nonprofit organizations and civil society organizations (NGOs) in the U.S., the African continent and the Pan African diaspora resides in building lucrative business enterprises for local economic development

Now therefore it is our collective resolution and declaration

•That considering the purpose to work towards the emergence of a dynamic and vibrant middle class population in Africa and the Pan African Diaspora, there is a need to create a significant private sector investments in industrial businesses for value and supply chain addition to guarantee positive measurable economic impacts in their respective communities.

•That sector oriented business models must be developed and encouraged to guarantee sustainability and durability for African and Pan African goods and services in the global market.

•That considering the similarities in challenges faced by most African countries and the Pan African Diaspora to resolve unemployment and wealth creation opportunities for the growing consumer population there's a critical need to address the needs of key industry sectors to include education, health, energy, mining, agriculture, cultural exchange, tourism, digitization, and transportation infrastructures to optimize the development of local transformation projects

•That partnership between USA and African Universities will be pivotal to meet stated objectives.

•That considering "Health is Wealth", the facilitation of public health in matters of research, education, medicinal plants, alternative mental health solutions, humanitarian assistance to vulnerable girls/women must be provided in response to the UN rights to welfare.

•That the efficient implementation of the African Continental Free Trade Agreement would require a binding Private Sector Bill of Rights agreement to employ the competencies of Africa's Private Sector as a determinant towards the economic development of the continent. •That Sister Port Relationships with California and African Port Authorities must also be developed as we promote Sister City partnerships between US and African cities.

•That Africa and the Pan African Diaspora should collaborate with the California Farm Bureau collaborate in farm to market processes to influence for enhanced agriculture in crop and animal integration agriculture programs.

•That research and development in seed, input quality, and extension program with appropriate training is needed to guarantee sustainability through value addition in transformation & processing into for textiles and fashion.

•That the strong commodity of African fashion should be utilized as an export from the continent into the global market through solid SME partnerships with value and supply chain programs in the African cotton, fabrics, textiles, garments, accessories and fashion industry.

•That access to non immigrant visa issuance to African delegates was a major setback to the Sacramento conference

•That it becomes very hypocritical deny access non immigrant visas to African business and government to do business with America as the President Biden convenes a summits with African heads of state to promote bilateral business and investment with the African continent.

•That without visas and physical access for African private sector entrepreneurs to enter the USA, it will be difficult to promote investment trade and economic development between the continent of Africa and the USA and encourage African businesses to be registered in the USA and California for the purpose of Foreign Direct Investment

•That therefore the current trade barriers associated with the approval of nonimmigrant visas for Africans who want to travel to the U.S. for education, business meetings and conferences must be critically reviewed and appropriately modified.

# **Executive Summary**



The Africa-USA Chamber of Commerce and Industry (AfUSA) partnered with African Chamber of Trade and Commerce (ACC), the Center for African Peace and Conflict Resolution, the US-Africa Chamber of Commerce Network, Sankofa Global Trading, the Pan African Chamber of Commerce, DesignUp LLC, Numondo Trading PLC, Africa's Brain Bank, the African Global Investment Alliance, Iron Currency Solutions, Vnesto Capitol, the Black Agriculture Association and the Immigrant Magazine to conduct the 11th Pan African Global Trade and Investment Conference in Sacramento, California on April 25 - 30, 2023.

It is an ongoing series of conferences that are being conducted to discuss current issues related to promoting and facilitating international trade and commerce between small business enterprises in the U.S.A., the African Diaspora and the African continent. Each conference is designed to develop recommendations for programs that need to be developed during each conference year to accomplish this objective, identify and discuss current issues and problems associated with accomplishing the conferences goals and objectives, and recommend strategic approaches for either the improvement of current programs and/or the development of new programs during subsequent conference years.

The African Chamber of Trade and Commerce, DesignUp LLC, and Numondo Trading PLC were mandated to invite delegates and African business owners from African nations. There were about 100 attendees total, however there were hundreds more who were unable to attend because of issues with obtaining their visas from their local U.S. Embassies. At the start of the invitation process, the mandated organizations contacted all of the U.S. Embassies prior, informing them of the event details and requesting that the visa appointments be honored for the intention of delegates and business owners to be able to attend the conference to create more import/export opportunities between California and their respective African countries. The US Department of Commerce also contacted the U.S. Embassies directly to confirm that the event would be taking place in Sacramento. The mandated organizations made sure to follow all requirements from the U.S. Embassies, including confirming hotel reservations to prove the physical address for where the attendees would be staying during their time in Sacramento. Not only were visas not issued, visa appointments were refused, there was delayed communication from the U.S. Embassies on the status of visas, and the people requesting their visas were treated poorly by staff at the U.S. Embassies.

This was particularly disappointing to experience less than six months after the U.S.-Africa Leaders Summit that took place in Washington, DC on December 13-15, 2022 as a result of President Biden's belief that U.S. collaboration with African leaders, as well as civil society, business, diaspora, women, and youth leaders, is essential to unlocking the potential of this decisive decade.

All teams involved worked tirelessly until the days of the event to cooperate with the U.S. Embassies to secure any visas that they could, resulting in very few attendees and some even arriving late to the conference because they received their visa the day the conference began. While this was an unpleasant experience, it shed light on the real challenges that Africans face when trying to establish business with the U.S. in person. While we are living in a time where digital technology allows us to connect with devices, it has been proven time and time again that there are some components of doing business that are best in person. This matter became a topic at the conference and we were able to brainstorm solutions and strategies to attempt to avoid this experience in the future. As unfortunate as it was to be our reality, the challenge is one that inspired everyone involved to begin finding viable solutions. The most suitable advice given was to establish a relationship with the Port Authorities to begin trade discussions and schedule their trips around that appointment so that they can prove their intention for international trade and begin the process of setting up their businesses in the U.S. We were also advised to work more closely with the respective African Consulates of the countries so that they can utilize their resources and networks to aid the process.

In conclusion, while there were partnership deals established amongst the attendees of the conference and a lot of valuable information was provided for establishing export and import deals, the visa challenges seemed to be most impactful and has created a new mission of lobbying this matter with the Department of State. Raising awareness on this challenge will certainly have a positive impact on international trade between Africa and the U.S.

# **Session Summaries**

#### UNIVERSITY OF CALIFORNIA, DAVIS AGRICULTURE PRESENTATION

Hosted by Dr. Ermias Kebreab; Associate Dean of Global Engagement, College of Agricultural and Environmental Sciences, Director of World Food Center

Organized by Ms. Andrea Thompson; Project Manager, Global Engagement, College of Agricultural and Environmental Sciences and Alfonzo Washington, Executive Director, Africa-USA Chamber of Commerce and Industry

Dr. Ermias Kebreab provided a detailed overview of the scope of the University of California, Davis College of Agricultural and Environmental Sciences. He highlighted one of their key on-going projects, Feed the Future: The US Government's Child Hunger & Food Security Initiative which is ran via the Feed the Future Innovation Lab for Horticulture; and the Resilience+ Model that is being used to support developmental economics.

#### Feed the Future Innovation Lab for Horticulture

The Horticulture Innovation Lab's global research network advances fruit and vegetable innovations, empowering smallholder farmers to earn more income while better nourishing their communities. The program is funded by the U.S. Agency for International Development and led by a team at the University of California, Davis, as part of the U.S. government's Feed the Future initiative.

The program team and its projects help the world's poorest people break out of a persistent cycle of poverty by improving smallholder farmers' abilities to grow and sell high-value crops. Improving livelihoods - through higher profits and diversified, nutrient-rich diets - is a primary goal for the Horticulture Innovation Lab's research efforts around the world. The program's work is guided by ensuring gender equity, improving information access, targeting innovative technologies, and increasing research capacity.

Horticulture Innovation Lab projects span the value chain of fruit and vegetable production, from seed systems to post-harvest processing. Individual projects are led by U.S. university researchers with collaborating partners in developing countries, with funding from \$40,000 to \$2 million. Collaborations have included more than 18 U.S. universities and 200 organizations in more than 30 countries of Africa, Asia and Latin America. Through partnerships and collaborative research, the program also aims to build the capacity of researchers, institutions, and farmers to advance horticultural science.

Find more information about U.C. Davis and the Feed the Future Innovation Lab Technology that was demoed during the tour at:

- https://youtu.be/Qoxlpi-WaWE
- https://youtu.be/kTe0zrIUeEQ
- https://youtu.be/KI5d-PC6bdQ
- https://youtu.be/76wuP\_hko8M

#### **Resilience+**

The Resilience+ Innovation Facility is leveraging a decade of field evidence in agriculture and its impact on economies to generate Resilience+ and accelerate efforts to sustainably strengthen food security and spur inclusive agricultural transformation.

Development economics is a field of study that applies the analytical tools of economics and statistics to the challenges of economic and agricultural development, in particular in less-developed countries. Development economists gather evidence that helps policy makers and international donors make investments have have a positive impact on people's lives.

A generation of development economics research has produced an extensive literature on the impacts of risk in developing countries where a majority of households take part in agriculture. While conflict is increasingly a main driver of food insecurity, weather-related shocks are a perennial risk that severely hinders a rural household's ability to feed themselves. This risk is exacerbated by the impacts of climate change which has made weather-related disasters like drought and flood more frequent and more severe.

At the foundation of the concept of Resilience+ is a body of evidence that comes from theoretical and applied development economics research on the impacts of agricultural insurance for individual rural households, also known as microinsurance. Field trials have shown that microinsurance, if effective, can produce two kinds of critical impacts: "ex-ante" impacts and "ex-post" impacts in relation to a shock. Resilience+ hosts in different languages, based on the regions they are presenting. It is a great solution that does not require active wifi/internet. They train their trainers internally to maintain integrity and reliable systems and operations.

UC Davis Tour https://youtu.be/kTeOzrIUeEQ https://youtu.be/KI5d-PC6bdQ https://youtu.be/76wuP\_hko8M



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Ms. Siobhan Rubsam

Graduate Student Researcher, Feed the Future Innovation Lab for Horticulture, 190 Environmental Horticulture, (530) 752-3522, horticulture@ucdavis.edu, https://horticulture.ucdavis.edu/

#### Pan African Trade & Investment Conference Leadership Summit California State Capital

Evan G. Reade, International Affairs Advisor for the Office of the Lieutenant Governor Eleni Kounalakis, addressed an intimate group of African officials and business owners on the advantages to conducting trade with California. He emphasized that California is the 4th largest economy of the world, independent of the U.S., having \$3.3 trillion GDP last year. Even though California is a huge shipping port, the two-way trade is low for Africa-California foreign trade, with most trade in the past being conducted with South Africa and Nigeria. According to Reid, trade with Africa has been challenging in friendship and cooperation due to the distance and officials/decision makers not being very well educated on African reality, stability, due to negative stereotypes. With a fourth of the nation's immigrant population living in California, they take pride in encouraging their population to open businesses and conduct trade because it helps to expand their cultural presence. Understanding this, there is a great opportunity to expand African cultural presence in California through international trade and commerce.

There are 3 priorities when considering foreign relations; trade and investment, immigration, and climate change. Understanding that California can also win by investing in foreign businesses, they maintain an attitude of bringing people in versus keeping people out. Most of their foreign agreements are focused on climate change with the intention of discovering how do we build a new economy that is greener, more sustainable, and more socially just? This creates lots of potential for new businesses, startups, and technologies. Foreign relationships are formed through memorandum of understandings (MOUs) and Letters of Intent (LOIs) which outline the overall concept for partnering but do not involve commitment of resources or talents. Sister State relationships are also a strong way to create an official relationship between the state and nations.

In addition to their internal government agency focusing on foreign relations, the state's higher education institutions provide a lot of support to businesses as well, in the capacity of education, research, and opportunity.

Emily Desai, Deputy Director of Trade and Investment Governor's Office of Business and Economic Development addressed the group next, highlighting a few of the programs and offices that are contributing to the robust ecosystem of business and trade in California. The Capital Fellows Program, run in partnership with California State University, offers unique experiences in policy-making and development in each branch of government. This program is admirable and is one that could be replicated in African nations to create more opportunity for youth and exposure to policymaking and development which will help shape their present and future societies. The California Office of Small Business Advocate supports economic growth and innovation and ensures that all California small businesses and innovative startups have the information and direct support they need to better navigate resources, programs and regulations. They also provide support for attracting foreign investment, supporting California companies on international trade and global markets. The end-goal: subnational diplomacy, welcoming delegates and heads of states to conduct business in California. They prioritize small businesses because they are driving economic growth, creating two-thirds of new jobs and employing nearly half of all private sector employees. Because of this, California considers itself the "Incubator for future technologies and the world's coming attraction" and creates business incentives for coming into the state and starting your business. For example, the State of California made it easy for Tesla sales because of the tax breaks, funding allocations, and other privileges available through the state.

In addition to the government agencies and programs set up to support foreign affairs and trade, California offers Foreign Direct Investment. They work directly with businesses that want to expand into California and partner with economic development partners to guide and support each business based on its customized needs. They also work with the U.S. Small Business Administration to fund small businesses who are looking to open/export in overseas markets. This opportunity is good for activities like attending an international trade show, sending test products internationally, expanding your website and digital presence to reach an international audience, etc. The international portfolio is overseen by the Lieutenant Governor.

Jim Suennen, Associate Secretary of California's Department of Health and Human Services, emphasized the focus on engaging with other countries and states about how to address climate change directly. One-third of California's budget is allocated to the mission of reducing the carbon footprint in California and these efforts are being made by the public, legislators, and the Lieutenant Governor.

To close the session, Barrister Mary Concilia Anchang, President of the African Chamber of Trade and Commerce asked for their insight and guidance on the visa issue that greatly impacted our conference and also affects international trade and foreign relations for California and other nations. She was advised to California's State Legislature and Congressional Representatives and mention it to the Lieutenant Governor since she passionately speaks with the federal government about about supporting international trade and foreign relations for California. Alfonzo Washington, Executive Director of Africa-USA Chamber of Commerce and Industry shared that he will be lobbying at the State Department in Washington D.C. on behalf of the immigration and visa issue.

#### Trade Resource Panel: International Trade Programs in Fragile Countries

Moderator: Roderick Hirsch, Director for Oakland Export Assistance Center Panelists:

- Susanne T. Stirling, CalChamber Vice President of International Affairs -California Chamber of Commerce
- Ron Brown Port of Oakland Manager of Business Development and Marketing
- Heather Luzzi U.S. Small Business Administration
- Abbie Alugtug U.S. Agency for International Development
- John Keevan-Lynch Provident Traders President
- George Tastard U.S. Commercial Service Sacramento Director
- Tony Hill Governor's Office of Business and Economic Development (Califonia GoBiz)

California is the largest agricultural region in the U.S. and desires to do more business with Africa. Major governmental business entities feel that there is a missed opportunity because of the perception of Africa being a risky market due to corruption. During this session, multiple agencies shared the opportunities that they have available for businesses looking to participate in international trade and commerce.

The **California Chamber of Commerce (CalChamber)** is the largest broad-based business advocacy group in California. Membership represents one-quarter of the private sector jobs in California and includes firms of all sizes and companies from every industry within the state. The CalChamber provides products and services to help businesses and human resources (HR) professionals comply with both federal and state employment law. As a not-for-profit organization with roots dating to 1890, the CalChamber promotes international trade and investment to stimulate California's economy and create jobs. The California Chamber of Commerce also works on developing and supporting policies that effect trade with Africa. It is supportive of African Growth and Opportunity Act (AGOA) and is working to have it extended beyond the mandate of 2025. Recognizing the economic opportunities of an expanded U.S. and Africa trade relationship, California also supports the African Free Trade Agreement (AfCFTA), which once fully operational, will establish a market of 1.2 billion people with a combined GDP of \$2.5 trillion.

The United States Small Business Administration (SBA) is an independent agency of the United States government that provides support to entrepreneurs and small businesses. The mission of the Small Business Administration is "to maintain and strengthen the nation's economy by enabling the establishment and viability of small businesses, assisting in the economic recovery of communities after disasters" and making loans through banks, credit unions and other lenders who partner with the SBA. The Export–Import Bank of the United States (EXIM) is the official export credit agency (ECA) of the United States federal government. Operating as a wholly owned federal government corporation, the bank "assists in financing and facilitating U.S. exports of goods and services", particularly when private sector lenders are unable or unwilling to provide financing. EXIM also provides preexport short term insurance and working capital financing to domestic and foreign companies.

U.S. Commercial Service Sacramento assists small businesses to expand into the global marketplace. U.S. Commercial Service Sacramento is dedicated to creating jobs in the US by producing products domestically or with American partners. They can also connect businesses with international trade specialists who will help them make the move into the global marketplace. Through matchmaking of buyers and producers, programs like Buy USA, which identifies products, services and partners, and SELECT USA inbound investment (foreign), trade specialists will help businesses navigate the complex world of international trade. They even create market research to help businesses stay ahead of the competition. If you need additional support , they can connect businesses with an economic development officer in their area.

**U.S. Agency for International Development**, understanding the important role that sustainable energy sources plays into creating resilience in economic development, has a partnership to power the continent - Power Africa. Power Africa convenes the collective resources of the private sector, international development organizations, and governments from around the world to increase energy access and to end energy poverty in sub-Saharan Africa.

The State Trade Expansion Program (STEP), in cooperation with the Small Business Administration (SBA), is a game-changer for US businesses looking to expand their exports. Through STEP, US states across the country submit proposals to the SBA for export expansion programs. The SBA then provides funds to the Governor's Office of Business and Economic Development (GoBiz) program, which puts together proposals and groups to incentivize businesses to attend foreign trade shows. To further support US businesses, STEP also offers a voucher program where companies can get grant money to scale their business for the international market. Additionally, the program operates an inward direct investment arm to help attract foreign investment to the US. With the support of STEP and the SBA, businesses can confidently take their operations global and succeed in the international marketplace.

The U.S. Trade and Development Agency (USTDA) helps companies create U.S. jobs through the export of U.S. goods and services for priority infrastructure projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project preparation and partnership building activities that develop sustainable infrastructure and foster economic growth in partner countries. They will sponsor you to visit the USA for research and development. Access Africa is a USTDA initiative that supports quality information and communication technology infrastructure across Africa.

Working with the public and private sectors across the continent, Access Africa brings together critical stakeholders and designs targeted programming to advance inclusive, secure, and sustainable connectivity. USTDA's Access Africa partners directly contribute to the Agency's programming and have enhanced exposure to key ICT stakeholders in the region:

- Partners host or meet with reverse trade mission delegations to showcase their technologies and equipment, participate in business briefings, or participate in a partner roundtable with the delegation.
- Partners are invited to work with USTDA to provide input on content and participate in relevant USTDA workshops and conferences related to ICT. Partners can support Access Africa workshops and conferences by providing training or other relevant programming.
- Partners are encouraged to submit project proposals to USTDA for funding consideration.

To learn more about becoming an Access Africa partner, the delegates were encouraged to email AccessAfrica@ustda.gov.



Susanne T. Stirling



Ron Brown



Heather Luzzi



Abbie Alugtug



John Keevan-Lynch



George Tastard



Tony Hill

### Economic Development Panel: Sector Oriented Economic Business Model Production and Transformation of Natural Resource Through the Value and Supply Chains for Competitive African Markets

Panelists:

- Barrister Mary Concilia Anchang, African Chamber of Trade and Commerce President
- Axel Angeli Logosworld 50 Experts Germany Director
- Jasper Bhaumick Bizpando AG and UMa Soft GmbH CEO
- Damien L. Duchamp Hospitality and Tourism Professor, Hospitalented Executive Director
- • Mike McCue & Kanwar Usman ICAC presentation on "Textiles in Africa"

Implementing international influence into new and existing systems throughout the supply and value chain in Africa will help to achieve the goals of economic development. Germany is renowned for its world-class education system, which teaches students how to think critically and creatively. They innovate world-class technologies based on the minds that their education system produces which attracts international interests for solutions required in their regions. Africa's regions do not have the same conditions therefore have different challenges, however if they tap into the German education model of teaching students how to think more critically and creatively, they can innovate the technology needed. Educational partnerships are a major opportunity for improving economic development. In Africa, education is a major component of evolving the continent as a global interest. One way to achieve this is through the multiplier effect, which involves funds coming into a community from outside and then filtering into other parts of the local economy. For example, in the cotton industry, students can see how crops are produced and transformed into apparel, creating educational opportunities in the fashion sector for students from around the world. This not only allows them to experience the cotton transformation process in Africa but also builds relationships that can expand into the global market. However, more realistic access to travel to Africa is needed, including vaccinations, visas, and improved technology to streamline the travel process. With greater access to education and travel, Africa can continue to evolve and become a major player in the global economy.

The ACCCHAMBER FICOTA concept was shared as a sector oriented business model using an African approach to consolidate reliable cotton production and transformation processes in Africa through PPPs to guarantee sustainability and resilience in novel skills for multiple jobs and wealth creating opportunities in the continent. How we build adapted ecosystems to match efforts and optimize industrialization in agribusiness for economic welfare is what this panel did illustrate by show casing the steps of "Cotton from the Farm to the Market.'



Mary Concilia Anchang



Jasper Bhaumick



Axel Angeli



Damien L. Duchamp

### Limiting Government Corruption in Fragile Countries

Panelists:

- J. Wendell Addy Chair of Africa Private Sector Summit
- Kingsley Kweku Nkansah Asah Vobiss Solutions Ltd. Ghana Country Director

The panelists observed that when evaluating political parties, it's important to consider their values and principles. Instead of waiting for someone else to fix issues, individuals should take ownership of their own affairs. For example, in Africa, building stronger relationships with the US requires a mutual effort. The US needs to open more access for Africans to visit and build relationships, while Africans need to recognize their own value and not depend solely on external appraisals. The upcoming discussions on the Bill of Rights for the private sector on August 16 and 17th also highlight the importance of individuals taking ownership of their own affairs. Corruption is a global issue, not just in Africa, and individuals can combat it by helping one another and fostering stronger relationships instead of resisting business opportunities. Additionally, it's important to address internal issues, such as visa restrictions for visiting their own countries, in order to improve external relationships. By focusing on strong values and principles, individuals can work towards creating a better future for themselves and the global community.



J. Wendell Addy



Kingsley Kweku Nkansah Asah

## Save the Planet, Save Ourselves, A Logical Approach to a Global Solution

Panelists:

- Velda Coe Faythe Gardens President/Owner
- Dr. Denis Kamau Muthoni Director, Board of Postgraduate Studies, Senior Lecturer, Supply Chain Management, Department of Entrepreneurship and Economics, The Co-operative University of Kenya

Velda Coe, the President and Owner of Faythe Gardens, founded the garden as a place of refuge for people that look like her. The garden spans over 20 acres and is conveniently located on the block with all of the local state services, perfect positioning for networking that matters. Velda is looking for young partners to use Faythe Gardens as a reputable model to encourage people of African descent to be self-sustaining and know how to provide their own food for their families. Additionally, she is working to combat climate change. With Faythe Gardens located in a microclimate that experiences extreme heat, extreme rain, and light snow, she's designed the garden to feature key components of the garden include water management, crop management, and controlled environments. Velda is passionate about the economics of the garden, and she strives to create a self-sustaining model that can be replicated in other communities. Through her leadership, Faythe Gardens is a shining example of how sustainable agriculture can empower and uplift communities. She has extended a warm welcome to anyone within the PAGTIC network who seeks to visit the garden and learn more about the work she is doing.

Dr. Denis Kamau Muthoni advocates for the creation of co-operatives as a group with mutual interest working together to access new markets. Co-operatives create democratic control with one man, one vote, and members' economic participation is necessary for success. Each co-operative has autonomy and independence, but there are symbiotic relationships amongst co-operatives, encouraging success amongst one another. Dr. Muthoni emphasizes education, training, and empowerment as key components for the success of co-operatives. He encourages a mindset shift from "Why can't we?" to "How can we?" to facilitate growth and development in co-operatives and their communities. Under his leadership, The Co-operative University of Kenya is driving the co-operative movement to create sustainable and equitable economic growth for all.





Velda Coe

Dr. Denis Kamau Muthoni

### Security and Stability in Africa: A vision for the 21st Century

Panelists:

- Dr. Ermias Kebreab, College of Agriculture & Environmental Sciences, UC Davis Associate Dean
- James H. Armstead Jr. U.S. Naval War College Retired Professor
- Dr. Barend L. Prinsloo Emerging Security Challenges and Opportunities
- Dr. Keribone Phago School of Government Studies, North West University South Africa Professor and Director, Political Economist

One of the challenges that African farmers face is the ability to store their produce. Up to 40% of produce spoils at the storage level for farmers. UC Davis is supporting African farmers and communities with innovative solutions to their challenges that are low cost and easy to construct/develop like the drying equipment that was demoed on Day 1 at the Feed the Future Innovation Lab for Horticulture. The Center for Global Nutrition for Maternal and Childhood is working on irrigation, led by a Ugandan. Additionally, UC Davis is actively experimenting with poultry in Ghana. The phenomenal biodiversity and mineral diversity in Africa includes 30% of all minerals, including uranium, and 8% gas and oil. Africa is the only continent with 50% of land area in the northern and southern hemispheres, making it ideal for agriculture to be one of the leading industries in economic development strategies. It is clear that Africa needs investment, not aid, and the political economy and governance structure in Africa needs to look at their reflection, take accountability for their weaknesses, and consolidate their focuses and parties to strengthen as a whole unit, similar to the structure of the U.S. If this were to occur, they would begin to gain more coordinated influence over their regions and nations and reinvest back into themselves versus heavily depending on current EU and US presence investing in Africa, with China's presence increasing.



Dr. Ermias Kebreab



James H. Armstead Jr.



Dr. Barend L. Prinsloo



Dr. Keribone Phago

#### **Consular Corp Panel Interview**

Mame Toucouleur Mbaye - Honorary Consul of the Republic of Senegal Interviewed by Al Washington

Mame Toucouleur Mbaye, the Honorary Consul of the Republic of Senegal, emphasizes the need for support from the diaspora to organize and collaborate properly to utilize all the resources available in Africa. She stresses that peace can only truly be achieved through a sustainable development plan, and the youth must take the baton and carry it forth. She knows that having control over your voice and actions is the true way toward freedom for herself and others so she created a foundation that focuses on women and children, microfinancing, and organizing economic development. Mbaye's work with the her organization highlights the importance of collaboration and education to achieve sustainable development in Africa. With a priority to focus on women, she has created programs and opportunities directly impacting their education and economic development. She currently runs a program with a group of women farmers who she aided in purchasing land together, helped them build a well, and get resources to support their farms. Mbave has connected with investors to help a young lady open a nursing center to teach young women how to be RNA on the continent. She suggests researching agro projects with a focus on women's economic development through The World Bank.

She strongly encourages promoting one's own country and pinpointing what makes it special and attractive for others to visit. The Youth Olympics in Senegal in 2026 is a great opportunity for tourism and other local industries. Mbaye advises individuals to start with themselves and find like-minded people to collaborate with, working from the bottom up. She suggests being a diplomat, talking, resolving, and communicating to bridge gaps between nations. A good example of this is how Senegal and Ghana are inviting African Americans to visit their countries to promote understanding and cooperation.



#### Improving Market Access for Goods and Services from Fragile Countries

Panelists:

- Jasper Bhaumick CEO Bizpando AG & UMA SOFT
- Axel Angeli Director Logosworld 50 Experts, Woven Africa

Transporting goods from Africa to Europe presents numerous possibilities, especially with the benefit of being in the same time zone for business. However, imposing sanctions on China, like on Russia, could have a detrimental impact on the global economy. To make the most out of these opportunities, it's crucial to update systems and operations, process materials earlier to reduce travel, and build a strong middle class to elevate the economy. Compliance also helps in regulating prices. For instance, cotton planted in Africa can be transported to Asia for processing and imported back to Africa at a higher price. To get more yield from investments, solutions that fit the problem are necessary, and education is essential for efficiency. Initiatives like the Green Belt Initiative, which focuses on reforesting the Sahara, can help in creating sustainable solutions. Investing in educating the youth on building machinery instead of just using them can also open up their skill set. Additionally, ensuring cyber safety and security is crucial to protect oneself and information from harm.



Jasper Bhaumick



Axel Angeli

#### How to Do Business in the State of California

Speaker: Alfonzo Washington, Executive Director, Africa-USA Chamber of Commerce and Industry

Mr Washington encouraged African countries seeking U.S. Foreign Direct Investment to establish their businesses in the U.S. and the State of California. As with investment authorities on the African continent the State of California provides assistance by providing information to investors on the business climate, operating rules, investment opportunities and sources of capital via the following agencies:

California's Office for Business and Economic Development (business.ca.gov) offers a wide range of services to business owners. GO-Biz also engages with global partners to promote California exports and attract investment by representing California businesses on trade missions and coordinating agreements on key issues Those services include attraction, retention and expansion services, site selection, permit streamlining, clearing of regulatory hurdles, small business assistance, international trade development, assistance with state government, and important informational briefings.

**California's Secretary of State (bizfile.sos.ca.gov)** provides the following assistance: 1.Choosing and registering your Business Name and Entity Type with the Secretary of State

2.Registering a Fictitious Business Name if necessary

3. Choosing a location and checking local zoning regulations

4.Obtaining specialty licenses and permits (if necessary)

5.Employer Responsibilities (if necessary: EIN Number, workers' compensation, etc.) 6.Tax Information

7.Ongoing Secretary of State Filing Requirements (Statements of Information)

Their corporate presence in the U.S. will be instrumental in helping them to find markets for their goods and services and soliciting investment in their respective countries.



### Trends for Africa's Advancement

#### Presentation by Imari Oliver

Mr. Oliver's presentation detailed 10 trends for Africa's advancement, spanning across several industries with the same end goal - economic development and sustainability. These trends focus on leveraging partnerships, building new markets, equalizing opportunities, educating and employing the youth, and driving enterprise growth through technology. In addition, the trends aim to harness creativity and cultural IP to elevate and empower African communities, as well as implementing sustainable environmental elements that create positive impact for the world population.

Trend 1. Smart City

- Infrustructure with the city as a service, allowing the community to be efficient and self sufficient
- Strategic partnership will help to leverage what we already have here and what we are building in America, then apply it to Africa.

Trend 2. Afrobeats and Afrofusion

- Afrobeats and Afrofusion have become mainstream, noting recognition and being highly decorated in the highest ranks of the music industry. This is a major opportunity to capitalize off of your own culture.
- Streaming technology is the new business model.

Trend 3. Decentralized finance and apps

Blockchain, crypto

- In regard to Decentralized Finance, Africa is one of the most underserved financial districts.
- Collaboration and Partnership instead of competition will be key in getting ahead. "Rising oceans raise all boats.
- Build new markets.

Trend 4. Digital transformation as a service

- Innovation labs are important to creating strong economies. It's a think-tank ecosystem producing the solutions of today and tomorrow.
- Technology revolution is the way to equalize.
- Utilize the Service economy AI/Digital Economy.
- Posed to drive enterprise growth.

Trend 5. Afrofuturism

- Afrofuturism intersection of visual aesthetics and cultural history, rooted in imagination.
- Anything you can think can come to life.
- How do we create more opportunities to tell our stories? Imagination and Curiosity.

Trend 6. Renewable energy

- Advantages to utilizing solar, wind, hydropower energy sources.
- Combat climate change.
- There's a program called the Justice 40 Initiative would bring 40% of clean energy to underserved communities.

Trend 7. Youth demographics

• Education and employment of youth will drive the economy forward, creating a better society as we continue to improve our systems and infrastructures.

Trend 8. Artificial Intelligence (AI)

- Stay updated on trends on creating with AI. It's the most powerful tool in regard to accelerating creating solutions for our advancement.
- Google top AI tools to understand the power of it.
- Allows you to accelerate everything that you want to do.
- Use as a writing tool to write proposals, etc.
- Prompt engineering is the key (know how to logically ask questions).

Trend 9. Agricultural Innovation

- Using technology and cutting edge innovation to create new sources of agriculture intelligence and digitize crops.
- Urban Farming in Brooklyn; model to look at to feed communities.

Trend 10. Entertainment and Culture

- Netflix is expand its budgets and operations in Africa, building on its successes.
- We have the creativity and the culture, but we need to get better at how to collaborate with each other.
- Learn how to leverage creative and cultural IP to elevate our people.
- Build and promote Black owned studios, tell our own stories through streaming.



### Export/Import via Port of Oakland I Port Authority - Ron Brown, Maritime Commodities Representative, Port of Oakland Sea Port

Speaker: Ron Brown, Port of Oakland Manager of Business Development and Marketing

The Port of Oakland, as a major port authority, works with industries from all over the world, particularly in agriculture. To be successful in exporting to the US market and building partnerships, businesses should research successful strategies used by other countries and industries. Working with trade ministries to set up meetings with ports, conducting outreach to network and promote businesses, and sourcing partners is essential. Building alliances through consulate-invited groups and cultivating relationships with industry and trade associations are crucial for success. It is important to invest in relationships and build the right network, as additional support can be provided once a relationship is established with the ports of California. Finally, businesses must not cut costs or take shortcuts in the exporting process, as it will ultimately cost more in the long run.



### Export Import Bank of the United States (EXIM)

Presentation by T. John Keevan-Lynch, President of Providence Trading Inc.

EXIM Bank offers a range of services to help businesses succeed in the global market. One of the key benefits of working with EXIM is their guarantees insurance, which provides a second form of payment in case of non-payment by the buyer. Additionally, their Letter of Credit includes force majeure clauses, ensuring payment even if shipments are unable to be delivered to certain regions due to unforeseen circumstances like war or crisis. EXIM also offers protection against contract frustrations, making sure that businesses can get coverage if they are unable to ship or sell due to such conditions. While EXIM does not typically offer project financing, they do require high-quality financials and proper reports, as well as a positive cash flow, in order to secure financing. Finally, EXIM offers credit insurance on top of receivables for exports, providing an extra layer of protection for businesses.

jkl@providenttraders.com, www.providenttreaders.com



#### Eseka Municipality

Presentation by Mayor Sylvain Tjock

Mayor Sylvain Tjock expressed how Mayors play a crucial role in the development of Africa by acting as facilitators and providing access to land for development. There are opportunities for partnerships to exploit the resources and opportunities on the continent and grow crops that can be imported back to the US. While Africa has vast resources, they often lack funding. Conversely, the US has funding but not always access to the resources needed to break through economically. There is a lot of land available for agriculture, and with plenty of sun, solar investments could be an excellent opportunity to develop energy sources. Africa is also ideal for prioritizing agriculture because the climate conditions are favorable year round. Additionally, mayors can create opportunities for education to help the next generation of Africans take advantage of these opportunities and create a better future for themselves and their communities.



#### The Pyramid Exchange

Panelists: Gala Fary - Iron Currency Solutions Darryl Baylor - Iron Currency Solutions Desalegn Mesele - Numondo Trading Shanta Lana Hereford - Go Global

The Pyramid Exchange is a service-oriented agency that helps businesses and entrepreneurs find new opportunities for scaling into the global market. Micro, Small and Medium size businesses are the backbone of the US economy. Strategic Partners and Investors seek transparency when considering relationships with foreign entities.

This team of experts will help you to register your company and establish a satellite business location in the United States that will open gateways of opportunity for strategic partnerships and investor relationships.

During their session, they advised on preliminary steps for getting ready to approach investors.

- Business plans are important. They can be a 1-pager or 30 pages long but it needs to map out where you are, where you are going, and how you are getting there.
- Connect with business development professionals like attorneys, consultants, accountants, financial advisors, etc.
- Have a budget prepared. This let's them know you have a plan and have done your research.
- Have a business bank account set up.
- Have all necessary federal and state licensing done.
- Develop a professional brand and visual identity.
- Create a strong online presence. It's about who knows you.
- Build an active and engaged audience/community.
- Track your results to display value.
- Design a concise, clear, attractive pitch deck, then be sure to network and present it whenever there's an aligned opportunity.



Desalegn Mesele



Shanta Lana Hereford

## PAGTIC + UN SUSTAINABLE Development goals

There are 17 SDGs and 169 targets in total.

While they are all important and interrelated, some will be more relevant to your organization than others. This section can identify the specific SDGs and targets you are prioritizing, and demonstrate how they align with your own strategy and goals.



# ADDENDUM

## No African citizens granted visas for African trade summit in California

This article is more than 6 years old

Every single African citizen who requested a visa was rejected, according to the organizer of the African Global Economic and Development Summit -- in San Francisco, Monday, 20 Mar 2017, 16.54 EDT

An annual African trade summit in had no African attendees this year after at least 60 people were denied visas, according to event leaders.

The African Global Economic and Development Summit, a three-day conference at the University of Southern California (USC), typically brings delegations from across to meet with business leaders in the US in an effort to foster partnerships. But this year, every single African citizen who requested a visa was rejected. according to organizer Mary Flowers.

Some are now questioning whether the denials to the Los Angeles event could be tied to the anti-immigration policies of Donald Trump, who is pushing forward with a despite.

Flowers said roughly 60 to 100 people from at least a dozen nations were denied entry to the summit, which went on as planned with a much smaller group last Thursday through Saturday.

"I don't know if it's Trump or if it's the fact that the embassies that have been discriminating for a long time see this as an opportunity, because of talk of the travel ban, to blatantly reject everyone," Flowers said in an interview on Monday. "These trade links create jobs for both America and Africa. It's unbelievable what's going on."

The problems for the trade summit mark the latest example of restricted travel to the US under Trump, whose controversial immigration policies and rhetoric have impacted a wide range of industries and communities, and others from across the globe have been denied access to the US... since Trump's inauguration.

Rejected came from Nigeria, Cameroon, Angola, Ethiopia, Sierra Leone, Guinea, Ghana, South Africa and more, according to Flowers. Trump's travel ban covers Somalia, Sudan and Libya in Africa, and citizens from those countries did not seek visas for the event.

"This conference puts Americans in touch with real people so they can do real business," said Flowers, CEO of Global Green Development Group, which does economic development work in Africa.

A spokesperson for the US state department declined to comment on claims of rejections for summit participants, saying in a statement: "We cannot speculate on whether someone may or may not be eligible for a visa, nor on any possible limitations ... Applications are refused if an applicant is found ineligible under the Immigration and Nationality Act or other provisions of US law."

This is not the first time the summit has struggled with visa problems, according to Flowers, who has been organizing the event since 2013. In past years, she said, roughly 40% of interested African participants were denied entry.

But the 100% rejections this year meant there were only 50 to 75 participants total instead of the 150 to 200 who typically attend, she said. "Financially, that's a gaping hole – a whole bunch of people who would have contributed not just to the event and to USC, but to the city around."

She said many of the applicants who were rejected had already registered for the event and paid initial visa fees, but then were denied after short interviews – even when they brought extensive documentation, such as bank statements and property records.

The long-term impact of the visa denials is a lack of new trade links and business partnerships between US entrepreneurs and African nations, said Flowers, who also southern California as a of the District Export Council, a trade group affiliated with the US commerce department.

#### Trump's new travel ban was blocked. How did it happen, and what's next?

"This summit is designed to bring Africa to America's doorstep for investments and trade," said Flowers, who is now working on a power plant project in Nigeria, with a collaboration that emerged from a past trade summit.

"We can't have the government telling us to go do business with Africa and then you slam the doors in their face," she added, noting that Trump has with Nigeria's president. "We can't survive as an internal country. We have to operate globally or we won't be powerful."

Following the visa rejections, Flowers is now also in contact with US congresswoman Karen Bass, who represents Los Angeles and is the ranking member of the Africa subcommittee.

"When restrictive policies and practices are followed by US embassies when granting visas to Africans, it can hurt opportunities between US and African business entities," Bass said in a statement to the Guardian on Monday. "I encourage the Department of State to make sure these policies are flexible enough to encourage the free flow of business ideas and opportunities."



UNDER THE PATRONAGE OF THE GOVERNMENT OF THE STATE OF CALIFORNIA 11 TH PAN AFRICAN GLOBAL TRADE & INVESTMENT CONFERENCE

ECONOMIC DEVELOPMENT FOR PEACE & CONFLICT RESOLUTION

SACRAMENTO, USA 26- 30 APRIL 2023



ELENI KOUNALAKIS LIEUTENANT GOVERNOR

January 12, 2023

Mr. Al Washington Executive Director Africa-USA Chamber of Commerce and Industry

Dear Mr. Washington:

I am delighted to learn that the Africa-USA Chamber of Commerce and Industry will host its 11<sup>th</sup> Pan African Global Trade and Investment Conference in Sacramento on April 26-30, 2023.

As Governor Gavin Newsom's Representative for International Affairs and Trade Development it is my hope that this annual gathering, which has been postponed for the past three years due to the global pandemic, will result in increased trade and commerce between California and the countries of Africa. To reiterate what I said at the 2019 Conference, I strongly urge all California companies, large, small, and medium-sized alike, to explore trade and investment opportunities in Africa, which is home to more than 1.2 billion people, is experiencing the growth of a middle class and rising income levels, and is a region poised to become one of the largest free-trade areas in the world. Likewise, I urge all African companies to explore business opportunities in our Golden State, and I enthusiastically encourage them to consider sending representatives to your conference.

Congratulations and best wishes to you and to the Africa-USA Chamber of Commerce and Industry on the return of your celebrated Trade and Investment Conference to California.

Best regards,

Ambassador Eleni Kounalakis (ret.) Lieutenant Governor



### 11th Pan African Trade and Investment Conference Trading Away From Conflict

Economic Development for Peace & Conflict Resolution

### Sacramento, California April 23 - 29, 2023

## SCHEDULE

Date	Time	Event	Location
April 24	11 a.m.	Faythe Gardens Reception	Faythe Gardens
April 25	10:30 a.m.	UC Davis Agriculture Presentation	UC Davis
	11:30 a.m.	Press Conference International Peace Rose Garden	Capital Park
	3 p.m. – 5 p.m.	Pan African Trade & Investment Conference Leadership Summit	State Capitol
	6 p.m.	Welcome Reception for African Leaders Country Representatives and Businesses	The Grand
April 26	8 a.m.	Breakfast Sponsored by the African Chamber of Trade & Commerce	The Grand
	9:30 a.m	Pan African Global Trade & Investment Conference Opening Keynote Address His Excellency Minister Jean Lucien Bussa Tongba Minister of External Trade Representative of the Office of the President Democratic Republic of the Congo	

10 a.m.	<ul> <li>Trade Resource Panel International Trade Programs in Fragile Countries</li> <li>Roderick Hirsch, Director Oakland Export Assistance Center US Commercial Service</li> <li>George Tastard, Director US Commercial Service Sacramento</li> <li>T. John Keevan-Lynch, President Provident Traders Inc</li> <li>Heather Luzzi Small Business Association</li> <li>Abbie Alugtug U.S. Agency for International Development</li> <li>Tony Hill Governor's Office and Business and Economic Development</li> </ul>	
11 a.m.	Economic Development Panels	
	Sector Oriented Economic Business Model Production and Transformation of Natural Resource	
	Through the Value and Supply Chains for	
	Competitive African Markets	
	<ul> <li>Moderator: Alex Angeli Director Logosworld 50 Experts Germany</li> <li>Mary C, Anchang Epse Onambele, Executive Chair African Chamber of Trade &amp; Commerce</li> <li>Jasper Woven</li> <li>Damien L. Duchamp, Executive Director for Hospitalented.org</li> </ul>	
12 noon	Lunch	The Grand
1 p.m.	Limiting Government Corruption	
	<ul> <li>in Fragile Countries</li> <li>J. Wendell Addy, Chair Africa Private Sector Summit</li> <li>Lucy Surhyel Newman International Consultant &amp; Policy Advisor</li> </ul>	
	<ul> <li>Louis Yaw Afful Executive Director AFCFTA Policy Network Group, International Trade Practitioner Private Sector and Afcfta Expert.</li> <li>Prof Nnamdi Okechukwu Nwaodu, Professor of International Relations in the Department of International Relations and Strategic Studies, Igbinedion University Okada</li> <li>Dr Rotimi Gabriel Olokodana, Banker, Realtor, Politician, Philanthropist and Theologian</li> <li>Kingsley Kweku Nkansah Asah, Country Director (Ghana) of Vobiss Solutions Ltd</li> </ul>	

2 p.m.	Save the Planet Save Ourselves,	
	A Logical Approach to a Global Solution	
	<ul> <li>Dr. Denis Kamau Muthoni Director, Board of Postgraduate Studies; Senior Lecturer, Supply Chain Management, Department of Entrepreneurship and Economics The Co-operative University of Kenya.</li> <li>Velda Coe, President/Owner Faythe Gardens</li> <li>Dr. Michael Lee Dept. Chair for Anthropology, Geography and Environmental Studies Cal State University East Bay Hayward, California</li> <li>Thomas Donaldson Owner/Developer African Marketplace Sacramento, California</li> </ul>	
3 p.m.	Security and Stability in Africa, A Vision for the 21st Century James H. Armstead Jr, Professor (retired) U.S.	
	<ul> <li>Naval War College</li> <li>Dr. Kedibone Phago, Professor and Director in the School of Government Studies, North West</li> </ul>	
	<ul> <li>University South Africa</li> <li>Dr. Barend L Prinsloo, Senior Lecturer North West</li> </ul>	
	<ul> <li>University South Africa</li> <li>Ermias Kebreab, Associate Dean College of Agriculture &amp; Environmental Sciences</li> </ul>	
	Univ of California, Davis	
4 p.m.	Consular Corp Panel     Mame Toucouleur Mbaye	
	<ul> <li>Honorary Consul of the Republic of Senegal</li> <li>James O. Omosa Rwoti,</li> </ul>	
	Deputy Consul General of the Republic of Kenya	
5 p.m.	Improving Market Access for	
	Goods and Services from Fragile Countries	
	<ul> <li>Axel Angeli, Director Logosworld 50 Experts, Germany</li> </ul>	
	<ul> <li>Jasper Bhaumick, CEO Bizpando AG &amp; UMA SOFT</li> </ul>	
6 p.m.	Day 1: Conference Adjourns	

#### Day 2: Pyramid Exchange Workshops and Panels

Date	Time	Activity	Location
April 27	8 a.m.	Breakfast Sponsored by the African Chamber of Trade & Commerce	The Grand
	9.a.m.	Pyramid Exchange Workshops & Panels Begin	
		<ul> <li>Opening Plenary Session (Go BIZ)</li> <li>How to Do Business in the State of California</li> <li>Establishing a Business Presence in the United States, Why It's Important <ul> <li>Business Registration in the United States</li> <li>Establishing Banking in the United States</li> </ul> </li> </ul>	
		31 <sup>st</sup> Annual Africa & Diaspora International Conference Begins	California State Univ. Sacramento
	10 a.m.	<ul> <li>Business to Business</li> <li>Kamflex Manufacturing – Chicago or Metro Craft Industries – India</li> <li>Agriculture: Wine, Olive Oil, Teff, Coffee, Chocolate, Cotton, Tourism <ul> <li>California Farm Bureau</li> <li>Numondo Trading PLC</li> <li>Heritage Link Brands</li> <li>Queen of Sheba Restaurant</li> </ul> </li> <li>Film, Entertainment, News <ul> <li>DNT-Ghana – Jermaine Nkrumba (Steam)</li> <li>Ikweta Arts – Kenya: Yvonne Muinde and Phillip Reed (Stream)</li> </ul> </li> </ul>	The Grand
	11 a.m.	<ul> <li>Business to Investor</li> <li>Vnesto Capital Investments</li> <li>Shanta Lana LLC – African Investments</li> </ul>	
	12 noon	Lunch	
	1 p.m.	Export Import Bank pf the United States (EXIM) T. John Keven Lynch, President Providence Trading Inc 1. Short Term Export Credit Insurance 2. Pre-Export Working Capital Guarantees 3. Post Export Buyer Term Financing	The Grand

	2 p.m	The \$88B Black Folks Plan for Black Farmers	The Grand
		Hershall Daniels Jr, Chairman	
	3 p.m	Friends of the African Union	Sheraton Grand Hotel
		<ul> <li>Pyramid Exchange Workshops Begin</li> <li>Darryl Baylor   Iron Currency Solutions   Strategic Partners</li> <li>Khalil Fergusen   United CORE Alliance   Business Formation 101 – Forming a Business in California</li> <li>H.E. Amb Madame Shanta Lana Hereford   Shanta Lana LLC   Go Global</li> </ul>	
	6 p.m.	Conference Adjourns	The Grand
April 28	9 a.m.	31 <sup>st</sup> Annual Africa & Diaspora International Conference Continues	Calif State Univ Sacramento
	11:30 a.m.	Agro Tour Begins	The Grand
	4:30 p.m.	Agro Reception	California Farm Bureau
April 29	11:30 a.m.	Pan African Food and Ag Pavilion Begins	State Capitol
	6 p.m.	31 <sup>st</sup> Annual Africa & Diaspora International Conference Peace Awards Dinner	Calif State Univ Sacramento Ball Room

## **Contributing Partners**

U.S. Commercial Service www.trade.gov/us-commercial-service

Africa-USA International Chamber of Commerce & Industry www.africa-usa.org

> African Chamber of Trade & Commerce www.africanchamber-abo.org

Pan African American Chamber of Commerce www.paachamber.com

> Immigrant Magazine www.immigrantmagazine.com

Sacramento State Center For African Peace & Conflict Resolution www.csus.edu/center/african-peace-conflict-resolution

> California Farm Bureau www.cfbf.com

Equity Bank Limited www.equitygroupholdings.com/ke

> Africa's Brain Bank www.africasbrainbank.org

California Chamber of Commerce www.calchamber.com

> Vnesto Capital www.vnestocapital.com

Iron Currency Solution Corporation www.ironcurrencysolutions.com

Sixth Region Diaspora Caucus www.srdcinternational.org

Numondo Trading www.numondotrading.com

Sankofa Global Trading Company www.sankofaglobaltrading.com































