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13TH

PAN AFRICAN
GLOBAL TRADE
& INVESTMENT
CONFERENCE



JUNE 17-20, 2024



**PORT OF
LOS ANGELES
CALIFORNIA USA**



panafricanglobaltradeconference.com

2024 **PAGTIC**
Los Angeles, California



KAREN BASS

June 17, 2024

Dear Friends,

I extend my warmest congratulations to the **Africa-USA International Chamber of Commerce & Industry (AfUSA)** on hosting its **13th Pan African Global Trade & Investment Conference**, which aims to raise awareness of the need for global trade and investment with Africa.

Since 2010, the Pan African Global Trade & Investment Conference has united Africans, African Diasporans, and allies of Africa in Los Angeles and worldwide. This conference brings together experts in international trade and commerce to foster business, investment and local economic development.

Recognizing the pivotal contributions of international trade to our city's prosperity, we are dedicated to promoting sustainable and inclusive practices that benefit Angelenos and Africans. The City of Los Angeles is steadfast in its efforts to strengthen global supply chains, reduce emissions, and enhance our region's competitiveness. In collaboration with our regional partners, we are committed to deepening LA's economic ties with Africa and advancing Los Angeles as a global city. I deeply appreciate Reverend Al Washington, Executive Director of the AfUSA and Founder of the Pan African Global Trade & Investment Conference, for his long-standing, visionary leadership and commitment to engage Los Angeles and Africa.

I am heartened by the Conference's efforts to connect our communities, both locally and globally, for these vital discussions on bilateral trade and investment. You have my best wishes for a successful and memorable conference!

Sincerely,

Karen Bass

**Pan African Global Trade and Investment Conference
Port of Los Angeles
Speakers & Special Guests**

Keynote Speaker

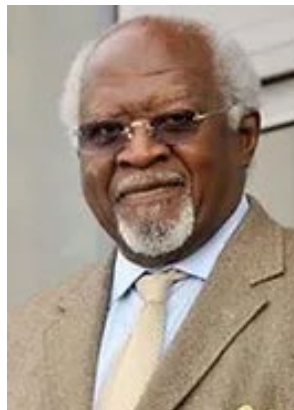


Honorable Mayor Karen Bass

Special Honored Guests



Ambassador Diane E. Watson
Former California Senator & U.S. Ambassador to Micronesia



Dr. Julius W. Garvey
Founder, Chairman & CEO
Marcus Garvey Institute for Human Development.



Terri Batch
President & CEO
Global LA



**Queen Mother
Nina Womack**
Development Queen
Ghana, West Africa



Biatcha Jean Stephane
Executive Secretary of
African Synergy Against
Aids and Suffering



Alicia Clark
Director of Global
Partnerships for the
Center for Global Africa



Michael Mama
Operations Manager,
Port Authority of Kribi



Yves Roger Melingui
Senior Advisor of the
Director General
Port of Kribi.



Pascal Balla,
Head of the Division of
Studies, Projects, and
Cooperation
Port Authority of Kribi



Professor Ezra Aharone,
Founder & Chairman,
Center for Global Africa
Author & Scholar of
Sovereign Studies



Jibril Ibrahim-Kano
Coordinator of Digital
Transformation at the
African Union/African Peer
Review Mechanism



Dr. M. Chris Gibbons
Founder and CEO
The Greystone Group



Dr. Richard Allen Williams
Founder & President
Minority Health Institute



Dr. Tadios Belay
President & CEO
US Africa Institute



Pamela Asobo Anchang
Managing Editor
The Immigrant Magazine



Louis Yaw Afful
Executive Director, AfCFTA
Policy Network



Ambassador Tari Gold Okpurukre
Ambassador of Peace



Thomas TJ Loftin
Owner of TJLoftin.com &
KLC Development LLC



Desalegn Mesele Fetene
CEO and Founder |
Numondo Trading PLC |
Co-Founder, Pyramid
Exchange Global Trading



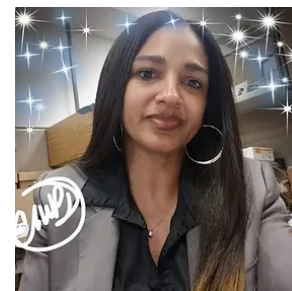
Queen Ahneva Ahneva
Founder
The African Textile Museum



Judson Wendell Addy
Chair Africa Private Sector
Summit



Dr. Wilmot Allen
Founder Venture Lift Africa



Carliss Bell
Film Festival
Director/Producer



Michael Kwesi Ofori
CEO of Investor Hub
Company Limited



Aubry Padmore
Author, Speaker, Mentor,
Publisher, Adjunct Professor



Raymond Hans
Chairman, Mont Bleu Sports
Management, Trading and
Investments



Dennis Matthews
CEO, LCD Black Box
Technology



Guy Emmanuel Sabikana
The Super Mayor of Kribi
Urban Council Cameroon



Doreen Mensah
CEO of GH Perfumes Mall in
Ghana, Perfumes360 in
Dubai, & Fragrance Mall in
the UK



Ricardo Berris
MI Group of Companies



Roman Combs
Founder, Roman's Global
Enterprise



Elizabeth Glynn
President, Export Strategy &
Operations, Global Trade |
EMG Global Business Solutions



Mr. Kanwar Usman
Director of Textiles
ICAC



Joe R. Gatlin
Founder & Vice President
NAACP Branch #1069



Gala Fary
Pres/CEO
Iron Currency Solutions



**Councilwoman
Amy Phan West**
Westminster City Council
District 1



**Marisela Caraballo
DiRuggiero**
Director of Trade
Development
Port of Los Angeles



Alfonzo Washington
Executive Director
Africa-USA Chamber of
Commerce and Industry



Aden Binyam
International Affairs
Coordinator
Office of Mayor
Karen Bass



Christine Peterson
Director of International
Trade & Development
Office of Mayor
Karen Bass



Mame Toucouleur Mbaye
Honorary Consul of Senegal
in Los Angeles



Cindy i Keeper
CEO Fashion Techworks

CONFERENCE AGENDA

JUNE 17, 2024

Time	Event
8 am	Registration/Film Festival Presentations
10 am	Welcome Remarks Congresswoman Sydney Kamlager Dove 37 th Congressional District Marisela Caraballo DiRuggiero Director of Trade Development, Port of Los Angeles Dr. David Horne Founder, Sixth Region Diaspora Caucus. Dr. Julius W. Garvey Founder, Chairman & CEO of the Marcus Garvey Institute for Human Development
11 am	Keynote Address: Honorable Mayor Karen Bass Synergie Africaine Mr. Biatcha Jean Stéphane, Executive Secretary Moukouri Alain Siegfried 2 Ndedi Yvette Mimosette épouse Asseng
12 noon	Lunch Speaker Michael Mama Operations Manager, Port Authority of Kribi
1:30 pm	Africa Rising A panel of African business and education representatives will discuss Africa's current business and investment climate and opportunities. Moderator: Pam Anchang , Immigrant Magazine Panelists: Michael Kwesi Ofori CEO of Investor Hub Company Limited Ambassador Tari Gold Okpurukre Ambassador of Peace Raymond Hans Chairman, Mont Bleu Sports Management Trading & Investments Mayor Guy Emmanuel Sabikana Super Mayor of Kribi Urban Council Cameroon Louis Yaw Aful Executive Director, AfCFTA Policy Network Michael Mama Operations Manager, Port Authority of Kribi Mr. Biatcha Jean Stéphane, Executive Secretary Synergie Africaine Dr. Daniel McKorley CEO/President, McDan Group Ghana

2:30 pm

Bilateral Foreign Direct Investment (BFDI)

A panel of experts will present program models for on Bilateral foreign Direct Investment (BFDI) that advance economic partnerships and bilateral foreign direct investment between the U.S. and Africa by creating structured approaches to facilitating sustainable trade and investment, with a significant focus on Diaspora engagement. Program models will include iTrade, Global LA and Venture Lift Africa.

Panelists:

Wilmot Allen,CEO
Venture Lift Africa

Elizabeth Glynn
iTradeDigital.com

Teri Batch, CEO
Global LA

3:30 pm

LA-Africa Economic Strategy Presentation

The Mayor's Office of International Affairs will present and discuss a collaborative LA-Africa Economic Strategy with support from Carnegie California. The strategy has been developed through a series of "listening sessions" and consultations with LA's African diaspora, academics, and foreign government representatives. The purpose of the strategy is to identify opportunities, goals, and actions that the City of Los Angeles and partners can take to deepen economic ties between Los Angeles and countries and cities in Africa.

Christine Peterson

Director of International Trade
and Investment

Aden Binyam

International Relations Coordinator

4 pm

Consular Corp Presentation

Moderator:

Mame Toucouleur

Honorary Consul of the Republic of Senegal-Los Angeles

4:30 pm

The Creative Economy: Film, Arts, Music, Fashion, Media

This plenary session and follow up workshop will address the need to establish an international link between Pan African **Culture, Film, Arts, Music, and Media** Networks. The workshop centers on the role of Pan African Film Festivals, Art, Music, Fashion, and independent media in building a unified theme for capturing and influencing a larger share of the Global Pan African Diaspora Market. Includes Fashion Show and FICOTA Presentation.

Moderator:

Queen Ahneva Ahneva Founder

The African Textile Museum

Fashion Panel:

Jacobs Meir

International Celebrity Fashion Designer

QueenSheba

CEO of Model Mafia and the FASHION WEEK TOUR with

Dr Abiola Amusat, International Celebrity Designer, (ABC GELE)

Cindy Keefers

(CEO FashionTechWorks.com)

Sunny Moore

(International Pan African Clothing Designer and Entrepreneur, LA SENEGAL)

5:30pm

Africa-USA International Film Festival Presentations

CONFERENCE AGENDA

June 18, 2024

Time	Event
8 am	Registration/Breakfast/Film Festival Presentations
10 am	Keynote Speaker: Dr. Daniel McKorley CEO/President, McDan Group Ghana
10:30 am	Africa, the Sixth Region, and Garveyism as Pillars for Pan African Progress The Center for Global Africa (CGA) and Marcus Garvey Institute for Human Capital Development (MGI) will conduct a panel on creating mutually beneficial relations and pathways for African & Diaspora economic advancement, utilizing the philosophy and practices of Marcus Garvey and the expertise of black scholars and practitioners to advance enterprising initiatives and development with 21st-century impact. The session will focus on Sixth Region platforms to address key intersections of U.S.-Africa governance, policy, and socioeconomics for shared U.S.-Africa development, with public and private sector partners, social impact institutions, and Historically Black Colleges and Universities (HBCUs) as critical drivers. Moderator: Alicia Clark Director of Global Partnerships, Center for Global Africa (CGA) Panelists: Dr. Julius W. Garvey Founder, Chairman & CEO of the Marcus Garvey Institute for Human Development Professor Ezra Aharone Founder & Chairman, Center for Global Africa Author & Scholar of Sovereign Studies Dr. Richard Allen Williams Founder and President of the Minority Health Institute, 117th President of the National Medical Association and Founder of the National Association of Black Cardiologists Dr. McBride Nkhalamba Director, APRM Head of the Research, Methodology and Development Division African Union – African Peer Review Mechanism (APRM)
12 pm	Lunch Speaker: Dr. Richard Allen Williams Founder and President of the Minority Health Institute, 117th President of the National Medical Association and Founder of the National Association of Black Cardiologists
1pm	Manufacturing Opportunities Thomas TJ Lofton will lead a panel discussion on how key manufacturing sectors offer exciting prospects for job creation, economic growth, and diversification in Africa. Panelist: Thomas TJ Loftin Owner of TJLoftin.com & KLC Development LLC Queen Mother Nina Womack Development Queen Ghana, West Africa

1:30 p.m.

Youth Entrepreneurship in International Trade

A panel to discuss how Youth Entrepreneurship in International Trade encourages young individuals to start and run businesses that engage in cross-border trade. This can include exporting products or services, importing goods, or facilitating trade between countries.

Moderator:

Roman Combs

Founder, Roman's Global Enterprise

2pm

Pyramid Exchange Trade Show

Gala Fary

Pres/CEO

Iron Currency Solutions

Desalegn Mesele Fetene

CEO and Founder, Numondo Trading PLC

Co-Founder, Pyramid Exchange Global Trading

2:30 pm

The Africa Private Sector Summit

Judson Wendell Addy

Chair Africa Private Sector Summit

3 pm

International Air, Sea, and Land Port Relationships

Joe Gatlin will lead a panel presentation that provides an overview and analysis of the status, and challenges facing international ports, and recommendations to improve port infrastructure and trading relationships between the Port of Los Angeles and African air and sea. Ports—air, sea, and land—are the lifeblood of commerce, both domestic and international. Vitally important to trade.

Panelists:

Michael Mama

Operations Manager,
Port Authority of Kribi

Marisela Caraballo DiRuggiero

Director of Trade Development
Port of Los Angeles

Dr. Daniel McKorley

CEO/President
McDan Group | Ghana

Councilwoman Amy Phan West

Westminster City Council District 1

4 pm

Closing Fashion Show/Films

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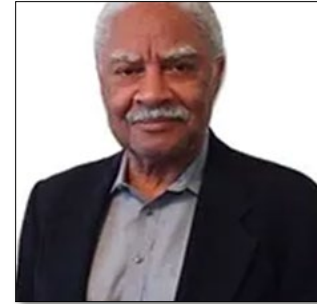


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The Africa-USA International Chamber of Commerce and Industry (AfUSA) is a non-profit, mutual benefit business organization established to promote bilateral trade, commerce, economic development, education, and cultural exchange between the people and business enterprises of the United States of America and the nation states of Africa. AfUSA integrates the essential education, training, cultural and service elements for strong Africa-USA business development. Since its establishment in 1992, AfUSA has been meeting the challenge of our mission by:

- Correcting the commercial and cultural misunderstandings of Africa.
- Recruiting small and medium-sized businesses to stimulate Africa-USA bilateral trade opportunities.
- Generating federal and state interest and expenditures related to Africa-USA bilateral trade promotion.
- Promoting and facilitating bilateral Africa-USA business opportunities, foreign direct investment & joint venture business collaborations; and
- Promoting and developing Africa-USA human resource development & student exchange programs for international trade



Al Washington
Executive Director

For more information visit our website www.africa-usa.org.

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NOTES

