



Annual Pan African  
**GLOBAL**  
Trade & Investment  
Conference



**EXPANDING CALIFORNIA'S TRADE  
& INVESTMENT WITH AFRICA & THE CARIBBEAN**  
California State University Sacramento &  
California State Capital  
October 15 – 17, 2019



CALIFORNIA STATE UNIVERSITY, SACRAMENTO



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We believe in the power of higher education to change lives and the world. Just one reason why Sacramento State is proud to host the Pan African Global Trade and Investment Conference.



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## SACRAMENTO STATE

### Welcome Statement from CSUS President

On behalf of the faculty, staff, and students of California State University, Sacramento, I am pleased to welcome each of you to the 9<sup>th</sup> Annual Pan African Global Trade and Investment Conference.

The 9<sup>th</sup> Annual Pan African Global Trade and Investment Conference provides a forum to exchange ideas, engage in critical discourse, and propose solutions around international trade and commerce. We are honored to host this conference for the first time, thanks to the Center for African Peace & Conflict Resolution's commendable work and collaboration.

Sacramento State supports the conference's focus on establishing and expanding California's multilateral trade, commerce, and foreign direct investment programs to increase opportunities for robust and sustainable trade and investment with Africa and the Caribbean. Throughout this conference, I hope that you to stay engaged and be proactive as we work to shape the future of California's international trade.

Thank you for joining us and for bringing your expertise to this important conference, either as a speaker, panelist, or registered attendee. By attending, you demonstrate that you have the vision, knowledge, and interest that the State of California needs to help pave the way into the future of international trade and commerce.

As an Anchor University, we welcome the opportunity to partner in post-conference activities, including international university linkages and faculty/student exchanges. I hope you will consider us a partner in the future. I wish the 9<sup>th</sup> Annual Pan African Global Trade and Investment Conference a productive and enjoyable experience on our campus.

Sincerely  
**Robert S. Nelsen**  
**President**



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FAX (916) 319-2107

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[Assembly.ca.gov/McCarthy](http://Assembly.ca.gov/McCarthy)

## Assembly California Legislature



**KEVIN McCARTY**  
CHAIR: BUDGET SUBCOMMITTEE NO. 2 ON EDUCATION FINANCE  
ASSEMBLYMEMBER, SEVENTH DISTRICT

DISTRICT OFFICE  
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SOCIAL MEDIA  
[@AsmKevinMcCarthy](https://twitter.com/AsmKevinMcCarthy)

October 15, 2019

Dear Friends,

As the Assemblymember for California's Seventh District, I am honored to welcome you to the Ninth Annual Pan African Global Trade and Investment Conference presented by the Africa-USA International Chamber of Commerce and Industry hosted at both California State University Sacramento (CSUS) and the California State Capitol.

As the fifth largest and most diversified economy in the world, California exports billions of dollars in goods and services each year. Customers in 230 different countries purchase California-grown and California-made goods and services. As a result, international trade supports more than four million California jobs from large companies to small businesses. This alone, reflects the significance for renewed efforts toward expanding mutually beneficial trade and investment between California and the fifty-five Nations of the African Union and fifteen Nations of the Caribbean Common Market.

I would like to thank keynote speaker H.E. Dr. Arikana Chihombori-Quao, Permanent Representative of the African Union Representational Mission to the United States of America, along with our state leaders, esteemed ambassadors, educators and guests for their timely efforts to continue the dialogue regarding expanding trade and strengthening the relationship between our great nations.

Sincerely,

A handwritten signature in black ink that reads "Kevin McCarthy".

**KEVIN McCARTY**  
Assemblymember, 7<sup>th</sup> District





## EXPANDING CALIFORNIA TRADE & INVESTMENT WITH AFRICA & THE CARIBBEAN October 15–17, 2019

10/15/2019

Pan African Global Trade and Investment Think Tank

Fayeth Gardens, San Leandro, California

10 a.m. – 5:00 p.m.

Pan African Global Trade and Investment Press Conference

California State Capital Park, Pioneer Camellia Gove, near L Street and 12<sup>th</sup> Street

11 a.m. – 12 noon

Opening Reception for African Delegation

Cal State Sacramento Downtown Campus, 340 S Street, Sacramento, CA

2 p.m. – 5 p.m.

Time	Activities
2 p.m.	<b>Welcoming Remarks:</b> Grant Harris, CEO, Harris Africa Partners LLC Ernest Uwazie, Professor & Chair, Division of Criminal Justice, California State University, Sacramento
5 p.m.	<b>Closing Remarks:</b> Al Washington, Exec. Dir., Africa-USA International Chamber of Commerce and Industry

10/16/2019

Conference Opening Sessions

California State University Sacramento,

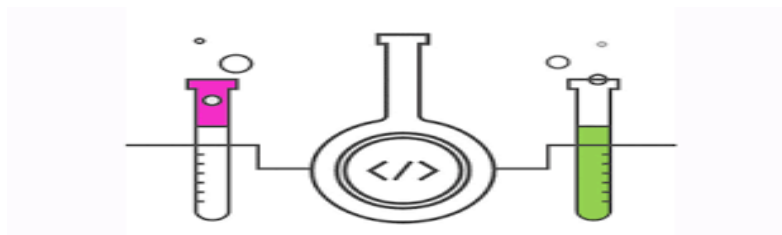
6000 J Street, Sacramento, CA

Time	Activity/Topics
9 a.m.	<b>Registration</b>
10 a.m.	<b>Welcoming Remarks</b> - Steve Perez, Vice President & Provost, California State University Sacramento; - Gary May, Chancellor, University of California Davis; - Betty T. Yee, California State Controller
10:30 a.m.	<b>GoBiz Panel Presentation:</b> Emily Desai, Special Advisor for International Affairs & Investment, Governors Office of Business & Economic Development
11:30 a.m.	<b>The Role of Africans in the Diaspora in Trade and Investment,</b> Almaz Negash Founder & Executive Director, African Diaspora Network
12 p.m.	<b>Lunch/Speaker:</b> Professor Dr. Chris Eze, Center for Entrepreneurship, Federal University of Technology, Nigeria
1:30 p.m.	<b>Keynote Address:</b> Ambassador Eleni Kounalakis Lieutenant Governor of the State of California

- 2 p.m. Unlimited Fashions Fashion Show**, Samantha Wall-Laidler, CEO, Unlimited Fashion
- 2:30 p.m. California Black Chamber Under New Leadership Transforming the 21<sup>st</sup> Century**,
- Timothy Alan Simon, Chairman of the Board
  - Edwin A. Lombard III, President/CEO
- 3 p.m. – 5 p.m. Concurrent Pan African Business Opportunity Plenary Workshops**
- 1. Democratic Republic of the Congo, Uganda, Namibia & Ghana**
    - H.E. Anastas Koboba wa Kimba, Ambassador to Namibia, Lecturer In Education, University of Libumbashi, Democratic Republic of the Congo
    - Moegamat Naeim Fortune, Managing Director, Transcom Freight & Logistics Services, Democratic Republic of the Congo
    - Stephen Asiimwe, Media & Tourism Consultant, Uganda
    - Bryan Walusaga, Investment Consultant, Uganda & Democratic Republic of the Congo
    - Said Kakese wa Dibinga, President Bayindo Group L.A. Venture Capital & Investments, Ghana
  - 2. Liberia & Cameron**
    - Quanaquaneia Karmue, Executive Director, Save More Kids Inc, Liberia
    - Savanna L. Karmue, President/Founder, Happy Heart Advices Inc, Liberia
    - Ambanibe Jerome Akeneck, Founder, The Association of Orphans and the Disabled, Cameron
  - 3. Ethiopia**
    - Fikrte Zion Arkoh, Founder Sheba Farms LLC, U.C. Davis Teff Farming Project
    - Tareke Berhe Ph. D, Teff Consultant, Sheba Farms LLC, U.C. Davis Teff Farming Project
- 5 p.m. Closing Remarks/Adjournment:** Al Washington, Exec. Director, Africa-USA International Chamber of Commerce & Industry
- 6 p.m. Reception**

# HIGH STANDARD LABS

*"What's In Your Cannabis"*



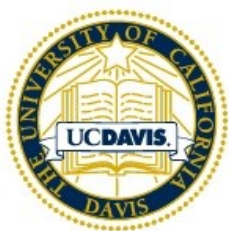
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[david@highstandardlabs.com](mailto:david@highstandardlabs.com)

**10/17/2019**  
**Conference Closing Sessions**  
**California State Capitol, Jesse Unruh Rm., 4<sup>th</sup> Flr**  
**1315 10<sup>th</sup> St, Sacramento, CA.**

Time	Activity/Topics
9 a.m.	<b>Registration</b>
10 a.m.	<b>Keynote Address:</b> H.E. Dr. Arikana Chihombori-Quao, the Permanent Representative of the African Union Representational Mission to the United States
10:30 a.m.	<b>Center for African Peace and Conflict Resolution Presentation,</b> Dr. Ernest E. Uwazie, Director, Center for African Peace & Conflict Resolution, Calif. State University Sacramento
11 a.m.	<b>U.C. Davis Panel: Socially Responsible Investing &amp; The UN Sustainable Development Agenda for 2030</b> - This panel will discuss innovative research and practices initiated by UC Davis working in collaboration with corporations, government agencies and local organizations to plan and carry out projects that address local community concerns. <ul style="list-style-type: none"> <li>- <b>Moderator:</b> Kate Lincoln Associate Director of the Research Innovations Fellowship in Agriculture under the support of the Global Food Initiative of the University of California at U.C. Davis</li> <li>- <b>Topic TBA:</b> Tara Chiu, Consultant on Index Insurance Implementation and Scaling for National Governments and NGOs</li> <li>- <b>Connecting Researchers to Farmers in Africa: Challenges &amp; Opportunities</b></li> <li>- Gustave Cirhigiri, Graduate Student, Department of Plant Sciences in the College of Agriculture and Environmental Science at UC Davis</li> <li>- <b>Engaging Graduate Level Scholars to Serve as a Link Between Faculty &amp; Field:</b> G. David Miller, Founding Director of the Research Innovations Fellowship in Agriculture, University of California at Davis</li> <li>- <b>Building Connections and Sustainable Solutions: University Engagement in the SDG Agenda:</b> Jolynn Shoemaker, Director of Global Engagements, the Department of Global Affairs at UC Davis</li> </ul>
12 p.m.	<b>Lunch/Speaker(s): African Continental Free Trade Area Presentation</b> Featuring Prof. J. Holmes Armstead & H.E. & Dr. Arikana Chihombori-Quao, the Permanent Representative of the African Union Representational Mission to the United States
1 p.m.	<b>Sixth Region Diaspora Caucus Presentation:</b> Dr. David Horne, Professor Emeritus of Africana Studies, California State University Northridge
1:30 p.m.	<b>Sister City International Presentation:</b> Brenda Brum Field, Sister Cities International California State Representative
2 p.m. – 5 p.m.	<b>Pan African Business Opportunity Presentations</b> <ul style="list-style-type: none"> <li>- <b>City of Oakland</b> - Lynette G. McElhaney, District 3 Councilmember, Oakland</li> <li>- <b>Wachira Wines</b> - Christine Wachira, CEO, The Wachira Group</li> <li>- <b>Mother of Humanity Monument Foundation</b> - Nijel Binns, Founder &amp; President, Mother of Humanity Monument Foundation</li> <li>- <b>Fayeth Gardens</b> - Velda Coe, Proprietor</li> <li>- <b>Sister Circle</b> - Jennifer White M.Ed, M.P.P., Founder</li> <li>- <b>Yarn Movement "Believe In What You Dream",</b> Shantelle S. "Lady Bug" Brumfield Founder &amp; Executive Director</li> </ul>
5 p.m.	<b>Closing Remarks/Adjournment:</b> Al Washington, Exec. Director, Africa-USA Chamber
6 p.m.	<b>Reception</b>

# Collaborating Organizations



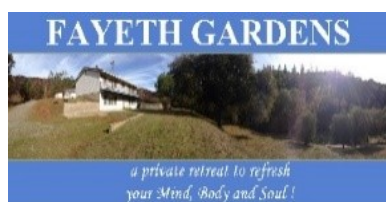
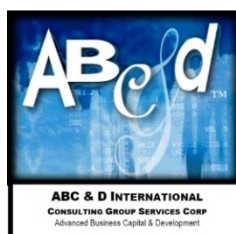
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### Mission



The Center for African Peace and Conflict Resolution (CAPCR) was established in 1996 at California State University, Sacramento, to provide conflict resolution and reconciliation services for agencies, governments, institutions, businesses, civil society and community organizations and other groups through training, education, research, and intervention.

CAPCR develops curricular/materials and provides training on mediation, negotiation, arbitration, and other conflict resolution services for governmental and nongovernmental organizations, business and community groups, public and private agencies, educational institutions and allied professional associations(in US/Africa).

### Goals

- Develop and implement programs that educate and promote peace & conciliation among African families, organizations, community groups, and governments, both in US/Africa
- Conduct research and evaluations on African conflict situations, and serve as a clearinghouse/resource center
- Establish institutional and community network of support in US/Africa on conflict resolution and assist in creation of indigenous conflict resolution institutes in Africa
- Assist in mediation/arbitration/resolution of conflicts among Africans, when possible and with consent of disputing parties

[csus.edu/org/capcr](http://csus.edu/org/capcr)

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**Queen Sheba owner Zion Taddese** is the inspiration for a successful program for growing teff in California. She is also expanding her restaurant and building a new company, Sheba Farms, which will process, mill and package teff flour. She's already off to a good start. Early this year, Taddese and teff agronomist Tareke Berhe successfully approached University of California Davis about researching the best way to start growing teff in California. Any advances made in the process of making teff at UC Davis will be shared with farmers in the U.S. and Ethiopia. A more efficient variety of teff will nearly double the yield for Ethiopian farmers and transform the agriculture economy of the country. Taddese is also looking forward to sharing UC Davis teff research with Ethiopia to help lift families out of poverty. For more information, call (916) 446-1223.



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### Fondation Ascenseur Congo (FASCO)

858 Avenue du Commerce, Quartier Lumumba Bunia, Ituri Province  
Democratic Republic of Congo

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The Democratic Republic of Congo is notorious for having a difficult and opaque development setting. While the government has taken steps to ease the burden of entering the Congolese environment through the creation of a one-stop registration agency (Guichet Unique de Creation d'Enterprise), the actual implementation of projects remains challenging.

Enter Ascenseur Congo, an organization that offers pre-emptive solutions for those looking to engage an underdeveloped, in some cases non-existent, market in a variety of sectors. Our capacity building programs have social capital and skills enhancement components as the foundation for infrastructure development. Our programs address good governance, social capital, better business practices, mentoring, internships, skills development and educational exchanges. In addition, after speaking with investors and donors throughout North America, Europe and Asia, a reoccurring complaint is the difficulty of finding specific data about the in-country investment environment and process. Even many locals are not fully aware of what their country has to offer. Ascenseur Congo has created a one-stop online information center with investment information.

#### BOARD MEMBERS

President – Colette Anne Akiiki 20+ years in non-profit development	Dr. Tim Kiembo Kanywambuga Regional Medical Coordinator, Boga Diocese
Secretary – Beni Bezaleri Bataaga Reverend, Anglican Church, DR Congo	Mwamba Mastuki Founding Member, ATMB Taxi Association
Treasurer – Chantal Kahwa Miramago	Jean Nduru Katho Agribusiness
Placid Mukulumanya Maghene Corporate Attorney	

#### PROGRAM ADVISORS

John Bogembo Tibasima Senate Vice-Chairman Democratic Republic of Congo	Augustin Kiembo Bitamara University Lecturer, Public Administration Democratic Republic of Congo	Said Kakese wa Dibinga President, Bayindo Group Venture Capital and Investments Los Angeles, CA - USA
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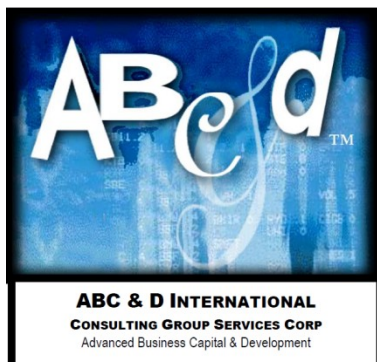
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**GWEN PATRICK, MBA, CIPCM**

CFO, Advanced Business Capital & Development

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Contact: Gwen Patrick, Chair  
Global Business Roundtable-USA, Inc. [CA]  
an affiliate of the South African Global  
Business Roundtable NGO;  
and  
National Vice President, GBR-USA, Inc.  
& GFFJ-USA, Inc.  
[gpatrick@abcdinternational.com]



**Africa-USA International Chamber  
of Commerce & Industry**  
**[www.africa-usa.org](http://www.africa-usa.org)**

**Mission & History**

**The Africa-USA International Chamber of Commerce and Industry (AfUSA)** is a non-profit, mutual benefit business organization established to promote bilateral trade, commerce, economic development, education, and cultural exchange between the people and business enterprises of the United States of America and the nation states of Africa. **AfUSA** integrates the essential education, training, cultural and service elements for strong Africa-USA business development. Since its establishment, AfUSA has been meeting the challenge of our mission by:

- 1) Correcting the commercial misunderstandings of Africa
- 2) Recruiting small and medium-sized businesses to stimulate Africa-USA bilateral trade opportunities,
- 3) Broadening the existing trade finance infrastructure for Africa-USA international trade transactions, and
- 4) Generating federal and state interest and expenditures directly related to Africa-USA bilateral trade promotion.



**Reuben Jaja PhD  
President/CEO**

## NOTES