



CHARITON NAMUWOZA

As **Co-founder and CEO of Bio Nile (U) Ltd**, Chariton Namuwoza has built an Agribusiness, Marketing, Direct selling and Consultancy firm based in Uganda. Chariton is an astute international marketing expert and consultant with over 15 years experience in linking Ugandan and other African exporters to Global Sustainable Agricultural Markets, especially North America, Europe, Japan, Middle East and Africa.

With an educational background in Agricultural Economics and Business Administration, he has a diversity of knowledge, skills and experiences spanning Agribusiness, portfolio development, marketing, project management, value chain development, institutional development, to say the least.

Chariton has managed multi-stakeholder projects and spent an incredible amount of time working closely with exporters, farmers' cooperatives and resource-poor farmers, while passionately creating sustainable linkages with Global buyers of agricultural products, mostly Organic, Fair-trade, Utz and other environmentally-friendly products. He has also consulted for local and international organizations and supported investors to establish Export-oriented Agribusinesses in Uganda.