Pan African Business Opportunities Showcase Speakers

**North Africa**
North African Business Representatives from the
Arab-USA Chamber of Commerce

**Ghana**
Mr. Ebenezer Padi Adhirackor
Minister/Commercial
Embassy of Ghana

**Nigeria**
Reuben Jaja, CEO
Aluminum Smelting Company of Nigeria

**Rwanda**
Patrick Uwineza, CEO/Founder
Top 5 S.A.I.
Industry Sector: Music & Recording Industry
Bikorimana Joseph Desire, Managing Director
Carmel Mountain Ltd
Industry Sector: Food & Beverage
Erwin Wumurenzi, Managing Director
QUALMED
Industry Sector: Hospital Equipment & Pharmaceuticals

**Canada**
Grace Cameron, Publisher & Editor In Chief
Delicious Africa
Industry Sector: Food/Hospitality

**United States**
Jeffrey L. Richardson President/CEO
Imani Energy, Inc
Industry Sector: Green/Solar Technology
Dr. Jim Katzenstein, Lecturer
College of Business Administration and Public Policy
California State University, Dominguez Hills.
Industry Sector: Healthcare/Telemedicine
Alonza E. Cruse is the Director of the Food and Drug Administration’s (FDA) Los Angeles District Office. His responsibilities include providing executive leadership to one of the largest District Offices within FDA’s Office of Regulatory Affairs. Mr. Cruse implements, manages and evaluates FDA’s regulatory operations within the District which is comprised of the state of Arizona and southern California including the ports of Los Angeles, Long Beach and an Int’l Mail Facility; and provides the Executive leadership and technical direction to a multidisciplinary staff in the execution of investigations, enforcement and compliance programs and in the District's day-to-day management.

Mr. Cruse assumed his current position in October 2000. Prior to assuming his current position, Mr. Cruse was the Director, Import Operations in FDA’s-New York District Office. He serves on numerous committees within FDA including the Medical Device Field committee and the Import Programs committee. Alonza is currently involved in ORA’s revitalization efforts working on the Collaboration and leveraging Initiative.

Alonza also works with a number of other organizations including serving on the Board of Directors for the Greater Los Angeles-Federal Executive Board. He is a past Chairman of the organization. Alonza also serves on the Combined Federal Campaign - Local Federal Coordination Committee and serves as its current Chair. This committee is responsible for overseeing and directing the yearly campaign where federal employees can make charitable contributions to charities. The Combined Federal Campaign is the only authorized solicitation of employees in the Federal workplace on behalf of charitable organizations.

Mr. Cruse holds a B.S. Degree in Medical Technology from York College and is a graduate of USDA’s Graduate School - Executive Leadership Program.

Cesar Arellanes has over 11 years of international business experience; stemming from a position held at the US Department of Commerce, to establishing a well as operating his own international real estate development company.

Cesar attained his degree in International Business from CSU Fullerton in 2002. Upon graduation, he worked as an assistant to the current Western Regional Director of the US Department of Commerce, Richard Swanson.

Afterwards, Cesar used skills gained at the Department of Commerce and his knowledge of Mexico to improve the export processes for Carty International, a California company that imports furniture from the Pacific Rim region and Northern Mexico as well as the exporting of furniture manufacturing machinery throughout Mexico.

Cesar Arellanes is currently the Program Director for the Long Beach Center for the International Trade Development (CITD) and the Long Beach International Trade Office (LBITO). Under his direction, Mr.
Arellanes provides technical assistance and training in international trade to small and medium sized companies throughout Southern California; contributed to over $75 million in trade transactions.

Throughout the last three years, Cesar has restructured the CITD and LBITO, and has been focusing his resources in providing excellent customer service and valuable trade assistance to firms in the health and beauty, food and agriculture, textiles, renewable energy and construction equipment.

**EVERETT L. GLENN** - A 1970 graduate of Oberlin College and a 1977 graduate of Case-Western Reserve University’s School of Law, Everett has been a member of the State Bar of Ohio since 1977 and the State Bar of California since 1979. Everett has extensive legal experience in commercial, corporate and real estate transactions and has consistently demonstrated his effectiveness handling complex projects and responding to client needs under time constraints. Everett is also an accomplished negotiator with a record of developing creative solutions to complex business and legal problems.

As the first Black attorney in the Office of the City Attorney for the City of Long Beach, Everett took the lead on ensuring compliance by developers with Section 3 of the Housing and Urban Development (HUD) Act of 1968 on over $150 million in affordable housing projects. Everett also authored the *Small Business Enterprise Program* for the Port of Long Beach, the nation’s busiest port, to promote participation of small and very small business concerns in Port spending. For the fiscal year ended September 30, 2010, the program resulted in the awarding of 60% or over $30 million in construction and planning contracts for small businesses.

As a Senior Attorney with the Resolution Trust Corporation, the federal agency established to manage the disposition of over $195 billion in assets, Everett developed the strategy for terminating letters of credit in 76 mixed-housing, commercial and retail bond-financed projects, in connection with the winding up of the affairs of the receiverships for 16 thrifts, enabling the government to avoid $628 million in funding obligations.

Everett serves in an Of Counsel capacity with Alvarado Smith, LLP, until recently an office of Adorno Yoss Alvarado & Smith, the largest certified minority law firm in the country. He is also a principal of Entertainment & Sports Plus (“ESP”), a Southern California-based athlete management firm represents professional athletes, entertainers, entertainment companies and related talent in contract negotiations and provides advice and counsel on business and personal matters. Everett is a NFL and NBA certified contract advisor whose clients have included 13 first round draft picks and some of the greatest athletes of all-time among them Gill Byrd, Richard Dent, Willie Gault, Clark Kellogg, Jerry Rice, Reggie White and John L. Williams.

Most recently, Everett joined a host of HBCU luminaries in establishing the National Sports Authority. A 501(c)(3) non-profit organization, the Authority was formed for one purpose: to develop programs and services that will result in the better utilization and management of two important resources that exist in the black community - Historically Black Colleges & Universities and Black athletic talent. The mission of the Authority is to increase the knowledge of athletes and their families and, as a result, positively impact the results achieved through the participation in amateur and professional sports; to provide historically Black colleges and universities (HBCUs) with the content, programs and strategies to
increase enrollment, fund facility development and equip HBCUs to compete on a higher level in intercollegiate sports. The Authority will become the recognized authority on the sports business industry and lead a national movement that brings together diverse resources of the community to increase opportunities, wealth, jobs and entrepreneurial opportunities for people of African descent in the sports business industry and increase the capacity of historically Black colleges and universities (HBCUs) to compete in intercollegiate sports.

Grace Cameron is publisher and Editor-in-Chief of JamaicanEats magazine, an international food magazine for people who are interested in the Caribbean. JamaicanEats was launched in the summer of 2006 and is distributed in the Caribbean, North America and the U.K.

Miss Cameron also conducts communication workshops – including how to be media savvy and the art of conversation.

For five years she was the Food and Lifestyle Editor of The Gleaner Company in Jamaica. She has taught media courses at Northern Caribbean University and the University of the West Indies (Jamaica), as well through the Continuing Education departments of the Etobicoke, Vancouver and Langley (Canada) school boards.

Miss Cameron is a graduate of the well known Ryerson School of Journalism in Toronto. She is writer and editor who grew up in Canada and worked in Toronto and Vancouver as a journalist before returning to Jamaica in 1998. She now lives in Vancouver.

Dr. David Horne is a tenured full professor of Critical Thinking and African History. He also teaches graduate public policy and introductory political analysis, and is the graduate advisor for the department.

He is the original Executive Director of the California African American Political Institute at CSU Northridge and the former Executive Director of the revised California African American Political and Economic Institute at California State University, Dominguez Hills and is the former chair of the Pan African Studies Department at Cal State University Northridge. He has also participated in the United Nations Human Rights Commission Conferences on Racism, Xenophobia and Related Intolerances.

Dr Horn is currently the Director of the Pan African Public Policy Institute housed in the department of Pan African Studies at Cal State Northridge, the Co-Founder and political consultant to the newly formed “Council of Black Political Organizations” (COBPO), the co-chair of the Reparations Platform Coalition in Los Angeles, editor of The Journal of Pan African Studies and The Journal of African Studies, a member of the Los Angeles Redistricting Commission and the founding organizer and West Coast Representative of the Sixth Region Diaspora Caucus.
**Eddie Hill** is the Farms Program Manager and Farm Incubator, for the Seattle Tilth Association a non-profit organization based in Seattle, Washington dedicated to promoting organic gardening, urban ecology and regional sustainable agriculture. Seattle Tilth’s activities include demonstration gardening, youth gardening workshops and Integrated Pest Management Planning for local communities.

Mr. Hill is an urban planning generalist in housing development, food systems, small plot farm infrastructure development & project management, resident community engagement, community outreach and education, visual design, healthy community assessment, and youth-based program development all with a focus on considering social and economic education includes urban planning, whole systems assessment, program and impact evaluation, performance enhancements, urban agriculture, and alternative youth development programs. Hill has made his living developing youth-focused STEM-based programs, facilitating local community capacity building projects, building urban and rural start-up farms, openly advocating for a more equitable and just food system, as well as continuing to be an active arts, culture, and food justice writer since 1995. He has created successful urban farm-based businesses in Seattle, Chicago, and Oakland focusing on redefining the role of urban agriculture and food systems in local urban-core economic development in communities of color.

Eddie is a 2005 graduate of The Evergreen State College, and studied for two years in Urban Planning and Food Systems as a Masters student at the University of Washington’s College of the Built Environment. He is also an Adjunct Professor at Antioch University Seattle, teaching urban agriculture and systems design in summer of 2012.

He now serves as a board member of GroundUP Organics, and is a member of Tilth Producers of Washington, Urban Land Institute, Cascade Harvest Coalition, American Planning Association, a delegate for the W.K. Kellogg Foundation Food & Fitness funded King County Food & Fitness Initiative (KCFFI), and a participant in the Delridge Healthy Corner Store Project.

**JIM MACLELLAN - Director of Trade Development for the Port of Los Angeles**

Jim MacLellan is responsible for trade promotion programs to encourage increased trade through the Port of Los Angeles and the Southern California Gateway. This promotion includes outreach programs to encourage and assist local small- to medium-sized businesses to consider export markets. He is also responsible for outreach to beneficial cargo owners and their professional associations and promoting business opportunities in key commodity areas.

MacLellan was appointed to head the newly created division in January 2007. The trade development division is responsible for marketing to attract and retain beneficial cargo owners to the Port, which includes the breakbulk and liquid bulk sectors. In addition trade development focuses on promoting an increase in the throughput of specialized commodities at the port, with emphasis on export cargoes.

Prior to holding his current position, MacLellan was the director of marketing for the Port. He held this position from 2000 and was responsible for direction and management of the Port’s comprehensive sales, marketing and promotional program – one of the largest, most sophisticated customer service networks of any port in the world.
In his prior role he directed local marketing programs, coordinated the activities of the Port’s international offices and worked with both customers and service providers to help build the Port’s long-term clientele.

Prior to joining the Port of Los Angeles in 1992, he spent more than 20 years working internationally in the maritime and intermodal shipping business. A member of several local and international organizations, he currently serves as a director of the Pacific Chapter of the United States – Mexico Chamber of Commerce, the Foreign Trade Association and is Vice—Chairman of the Southern California Regional District Export Council (U.S. Department of Commerce).

He teaches an annual course on international shipping at the Monterey Institute Graduate School of International Studies.

Dr. Reuben M. Jaja hails from the historic Kingdom of Opobo in the Niger Delta region of Nigeria. Among other positions of prominence, Dr. Jaja was in charge of Special Investigations for the State of California Banking Commission. During this time, he worked on a number of high-profile banking law enforcement matters.

He is perhaps best known as the Senior Bank Examiner in charge of the investigations of two Landmark cases in the US Banking industry - the Charles Keating Lincoln Savings and Loan and the BCCI case. Dr. Jaja’s regulatory inspection of banks, investigations and contributions to congressional oversight hearings led to the closure of Lincoln Savings and Loan - the largest financial institution scandal in the history of the United States which involved five prominent United States Senators.

On the international banking law enforcement he was involved with the closure of Bank of Credit and Commerce International (BCCI), where he served as post-closure custodian of records for the State of California Commissioner, Department of Financial Institutions. Dr. Jaja is licensed as a Private Investigator with the Bureau of Security and Investigative Services and specializes in International Banking and Financial Crimes.

Dr. Jaja has received awards and recognitions for his work on US Africa commercial relations including the “Outstanding Partnership Award” issued by the US Department of Commerce and the US Census Bureau & the Recipient of the prestigious Marcus Garvey International Business Award.

In addition Dr. Jaja is:

- The author of the landmark study on: “Technology and Banking: The Implications of Technological Change on the Financial Performance of US Leading Banks”.
- The President of the Africa-USA Chamber of Commerce & Industry, A Non-Profit Organization chartered to promote trade, commerce and industry between the 53 nation states of Africa and the United States. In this capacity and for over 17 years, the Chamber has worked with US Governmental Agencies and private sector business leaders on various infrastructure development projects and issues in Africa.
- Currently the Chairman and CEO of Los Angeles-based BFIGroup Corporation, a capital resource, technology and infrastructure development company involved in a number of major, strategic asset acquisitions in Africa. Drawing from his extensive knowledge of examining energy and structured
commodity portfolio of large banks, he is involved in the development and acquisition of Africa’s infrastructure and strategic minerals. BFiGroup also conducts regulatory compliance services to financial institutions, including foreign banks and international remittance institutions operating in the United States.

Khubaka, Michael Harris, a native of the Capitol City of the 9th largest economic power on earth, Sacramento, California serves as Chair, California Black Agriculture Working Group, a statewide multidisciplinary collaborative providing tangible action plans to increase participation rates for people of African ancestry throughout the leading U.S. Agriculture industry and beyond.

For over a decade, Mr. Harris has served as the Development Director, California Black Farmers and Agriculturalists Association and for 5 years as a member of USDA / Community Based Organization Partners Team. In 2006, he served as Urban Agriculture representative of the Food and Farm Policy Diversity Initiative Team, highlighting successful outcomes during creation of the 2008 Food, Conservation and Energy Act. Building on success within the 2008 Farm Bill we are beginning to quantify people of African ancestry throughout the U.S. Agriculture industry and increasing the number of Black Agriculture producers while helping to facilitate Pigford II class action claimants qualify for a second round of financial payments for past racial discrimination by the USDA against Black Farmers and Ranchers.

In 1994, Mr. Harris founded the Sacramento African Cultural Center and continues to work toward a growing renaissance of Black Agriculture as the foundation of Black African Culture throughout the State of California. Today, our Black Agriculture Education Center in the Historic Capay Valley, a working 50 acre African Organic Farm serves as a Pan-African Agriculture resource helping to facilitate greater job creation, technical education, career advancement and economic development between California, the African Union and the Pan-African Diaspora.

Zithri Ahmed Saleem is a non-profit executive and developer of several award-winning STEM education programs. Over the past 10 years, he has led the design and strategic execution of groundbreaking programs and public-private partnerships that transformed a small local, non-profit (TAF) into a national award-winning institution. Most notably as Director of Education at TAF, Zithri directed and launched TAF Academy; the first private-public “partner school” in the United States focused on Science Technology Engineering and Math (STEM) serving students of color and underserved communities. TAF Academy is 1 of 3 finalists for the 2012 Intel (TM) School of Distinction Award, given to the most innovative school in country each September.

Previously in 2005, Zithri led the initial research and development of the TAF Academy “partner school” model. This innovation was needed to navigate challenges (i.e. policy, legal and funding) to education reform in Washington, as it is one of nine states without laws supporting charter-schools. Zithri built strategic partnerships with universities, organizations and districts, leveraging an advisory group of national education leaders to glean best-practices and develop an implementation strategy customized for WA State. The result was over $6MM in funding toward the launch of TAF Academy including multi-
Following the launch of TAF Academy in 2008, Zithri led the design of another partnership between TAF and Fred Hutchinson Cancer Research Center (FHCRC) that was awarded multi-year funds by the National Institutes of Health (NIH) to provide internships to TAF Academy students. That same year, he co-designed the Teacher-Scientist Partnership (TSP) program at TAF Academy that won a national award in 2011 for Partnering for Excellence: Innovations in Science, Technology, Engineering, and Math (STEM) Education from the Ashoka Changemakers and Carnegie Corporation of New York.

In 2011 under Zithri’s direction, TAF was recognized as an “early innovator” by WA STEM with a multi-year award of $600k to partially fund the launch of a second TAF Academy. The award was largely based on the success of the TAF Academy ‘X-Block’ program, an in-school mathematics tutoring program co-designed by Zithri that raised middle school math scores nearly 30% in its first year.

Prior to his work on TAF Academy, Zithri pioneered early implementations of blended-learning, project-based curriculum, and interdisciplinary STEM programs. In 2003, after he successfully designed and piloted TechStart (a TAF program focused on K-8 STEM literacy), Zithri led a partnership with Microsoft to design and pilot a TechStart course in Microsoft VB.net with middle school students. That work was partly responsible for TAF’s designation as a regional “Inventor’s Center” by the Magic Johnson Foundation, and won funding awards from Boeing, AT&T, Costco, Microsoft, Casey Family Foundation and Social Venture Partners (SVP). TechStart has subsequently been replicated and adopted throughout Western WA including sites in Highline Public Schools, Federal Way Public Schools and Seattle Public Schools.

Zithri’s current work includes continued service as the Director of Education for TAF, a contract Consultant with Drive Influence, and Principal and Consultant at Clickitat. He continues to focus on public-private partnerships in the areas of STEM Education and social entrepreneurship and is a volunteer/advocate/board member for several community-based initiatives in Washington, Oregon, and California.

Blaine Pope is a Faculty Advisor in Goddard College’s Independent B.A. program, as well as its B.A. in Environmental Sustainability program. In 2011, he was also an adjunct professor at the University of Redlands, where he taught energy policy. He also recently worked as a consulting language instructor and cultural trainer for the US Navy.

In 2008, he worked at the USC Center for Sustainable Cities / Geography Department (focusing on environmental sustainability). Prior to coming to USC, Pope worked at both the then-new UC Santa Barbara Global Studies Program, and, at the prestigious Earth Institute at Columbia University. At Columbia, he taught in the MPA Program in Environmental Science and Policy. He taught graduate students in planning, programming, budgeting, policy analysis, executive briefings, while having them work with real-world clients.

He worked at the New York City Department of Health and Mental Hygiene (DOHMH), in the position of Special Consultant, specializing in staff training and development (1999-2007).

Throughout much of the 1990s, he worked in Sub-Saharan Africa and the in Middle East, overseeing
emergency relief, health, natural resources management, and economic development programs. His prior positions have included Deputy Regional Director for East Africa, at CARE International, and Country Representative for Africare/Ethiopia.

Pope started his overseas career with Operation Crossroads Africa, in Nigeria. Other countries where he has worked include the following: United Kingdom, Israel, Egypt, Sudan, Ethiopia, Somalia, Uganda, Kenya, Rwanda, and Mozambique. Pope has had first-hand experience working in states undergoing extreme political instability, economic distress, and severe environmental degradation.

Doctor Pope holds a BA from UC Berkeley. He holds master's degrees in public administration (MPA) and international affairs (MIA) from Columbia University. He has a third master's degree and a Ph.D. from Fielding Graduate University, both in the field of human and organizational systems (organization development).

Blaine Pope specializes in public administration and project management, emergency management, international project start-up, including: 1) project planning, programming, and budgeting; 2) project evaluation; 3) executive briefing; 4) teaching in international affairs, environmental & energy policy. He has conducted formal academic study of the impact of the global energy crisis of the 1970s, and its subsequent role in launching the African debt crisis.

Charles Nelson is a Professor with a Master of Public Administration Degree (MPA) in the Management Department for the College of Business & Economics at California State University, Los Angeles. He has over 20 years of municipal government experience in infrastructure improvement, planning, economic development, and organizational leadership and management. He has chaired a City Commission whose charge was to spur economic vitality, public safety, affordable housing, and infrastructure improvement. He currently chairs an oversight committee for Pasadena City College responsible for constructing new facilities for the campus. He is currently writing his Dissertation in the Doctor of Public Administration program at the University of La Verne.

Jeffrey L. Richardson
President/CEO, Imani Energy, Inc.

Mr. Richardson is a green entrepreneur, organizational consultant and activist/organizer. His leadership guides the solar installation company, Imani Energy, Inc. Imani is a solar technology/energy business that manages solar power system installations and provides training and employment to residents of Empowerment and Enterprise Zone communities. Imani Energy is working to build an energy efficient window insulation product assembly facility in Los Angeles as a first step in replicating its business model nationally.

Jeffrey directed Imani Energy’s development and implementation of a first of its kind solar sales training through a public/private partnership with the Los Angeles Community College District’s, Small Business Dream Center. The training prepares participants for careers in solar power system sales.
Jeffrey has over twenty-five years of experience in organizational management, fundraising/resource acquisition, community economic and strategy development with a primary focus on increasing the accountability of systems to low-income and people of color communities and on building effective and equitable partnerships between businesses, nonprofits, communities and government.

Richardson served as the Leadership Development Director for the National Congress for Community Economic Development (NCCED) based in Washington, DC. In that capacity he directed a team that provided training in economic development best practices for job creation, identification of financing and partnerships between the private sector and community economic development organizations nationwide. In Los Angeles, he has been the executive director of the Liberty Hill Foundation, directed a historic union organizing effort of predominantly African-American workers for the Service Employees International Union (SEIU) and served as the District Office Interim Deputy Director for Karen Bass, the former Speaker Emeritus of the CA Assembly, who is now serving as a US Congressmember.

He has provided management and strategy consulting services to nonprofits, community planners and private sector organizations across the country. He directed foundation relations for the United Way in Pittsburgh, PA working with executive leadership of major corporations to build effective public/private partnerships.

He has traveled to West Africa, the Caribbean and Central America on fact finding and cultural missions. He received his BS in Journalism and Masters in Philosophy from Ohio University and received economic development training from the National Development Council. Jeffrey continually studies solar industry economic, technology and management trends and applications.

Jeffrey is also a singer/songwriter, whose CD entitled “Another World Is Possible,” is an uplifting fusion of driving Afro-Latin and R&B rhythms that carries a message of hope and change for our world.

Dr. Jim Katzenstein is full time Lecturer in The College of Business Administration and Public Policy at California State University, Dominguez Hills. Dr. Katzenstein holds a doctorate in organizational systems from the Fielding Graduate Institute, as well as an MA in Organization Development and a Masters in Business Administration.

His extensive business experience in senior management positions at companies such as Keebler Foods, Laura Scudder’s Inc., A&P Grocery Company and General Cinema brings a unique perspective to the application of organization systems design in the business environment.

Dr. Katzenstein serves as an international consultant, educator and organization systems design expert, using information and communication technology and personal relationships to bring telehealth solutions to the developing world. His consulting strategy brings together an international group of equal partners who develop solutions to problems within the developing world. They then provide access to knowledge and skills from both the developed and the developing world to make these solutions a reality.
He utilizes an educational infrastructure, low-technology communications systems, and a collaborative knowledge-sharing model for developing countries to become more self-reliant. He has done extensive research and testing of these concepts in connection with the Hubert Kairuki Memorial University and at Mission Mikocheni Hospital in Dar es Salaam, Tanzania, and US College in Shashemene, Ethiopia. He is a member of the American Telemedicine Association (ATA) and former chair of the Human Factors Special Interest Group (SIG) within the ATA.

Charles Hunt, Program Coordinator for the California State University Dominguez Hills, College of Extended and International Education, Global Logistics Certificate Program will address the need for employee training in Global Logistics. Mr. Hunt has over 20 years experience with as both a direct shipper and third-party logistics manager, with particular emphasis on large infrastructure landscape projects in the Middle East combined with a recent background in for profit and public education. Hunt will discuss how the CSUDH’s Extended Education Global Logistics program can serve small business as a valuable training resource. Charles holds both a B.A. and M.A. from California State University Dominguez Hills.
The current conference program may change based on cancellations or additional speaker requests. We will keep you informed of any changes as they occur.
1:00 p.m. – Plenary Session #3: Building Local Economies

EVERETT L. GLENN
Entertainment & Sports Plus ("ESP")
Zithri Ahmed Saleem, Executive Developer
Science Technology Engineering and Math (STEM) Education Programs
Charles Nelson Professor
Management Department for the College of Business & Economics
California State University, Los Angeles

2:00 p.m. – 4:00 p.m. – Concurrent Workshops and Business Appointments

Workshop #1: Health, Justice and Food Sovereignty for Africa & People of African Descent
Eddie Hill, Farms Program Manager and Farm Incubator
The Seattle Tilth Association
Khubaka, Michael Harris, Chairman
California Black Agriculture Working Group

Workshop #2: Pan African Global Cinema and Urban Music Initiative
James Burks, Executive Director
African Marketplace Inc. City of Los Angeles Office of Cultural Affairs

Workshop #3: Building Local Economies
EVERETT L. GLENN
Entertainment & Sports Plus ("ESP")
Zithri Ahmed Saleem, Executive Developer
Science Technology Engineering and Math (STEM) Education Programs
Charles Nelson Professor
Management Department for the College of Business & Economics
California State University, Los Angeles
**October 19, 2012**

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<td>7:30 a.m.</td>
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<td>8:30 a.m.</td>
<td>Opening Remarks</td>
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<td>9:00 a.m.</td>
<td>Plenary Session #1: The Decade of the Diaspora</td>
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<td>Professor David Horn, Founder</td>
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<td>Sixth Region Diaspora Caucus</td>
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<td>10:00 a.m.</td>
<td>Plenary Session #1: Pan African Business Opportunities Showcase</td>
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<td>Ghana</td>
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<td>PATRICK UWINEZA, C.E.O/Founder</td>
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<td>TOP 5 S.A.I (Music &amp; Recording industry)</td>
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<td>DREAMLAND Ltd (Film Industry)</td>
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<td>ERWIN WUMURENZI, Managing Director</td>
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<td>QUALMED (Hospital Equipment and Pharmaceuticals)</td>
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**12:30 p.m. LUNCH**
1:30 p.m. – 2:30 p.m. Plenary Session #2: Trade Connect Resource Panel

Moderator:
Dr. Tayyeb Shabbir, Professor of Finance, College of Business and Public Policy, CSUDH

Panelists:
Cesar Arellanes, Program Director
Long Beach Center for International Trade Development (CITD) &
Long Beach International Trade Office (LBITO)
Jim MacLellan, Director of Trade Development
Port of Los Angeles
Joyce Sloss, Director Business & Jobs Resource Center
Los Angeles World Airports
Rachid Sayouty
U.S. Department of Commerce
Charles Hunt
CSUDH School of Extended Education
Global logistics Training Program
Ricardo Tjada, Vnesto Capital
Oversea Private Investment Corporation

2:30 p.m. – 5:00 p.m. – Concurrent Trade Connect Business Workshops and Appointments

Trade Connect Business Meetings & Workshops

Cesar Arellanes
Program Director
Long Beach Center for International Trade Development (CITD)

Jim MacLellan
Director of Trade Development
Port of Los Angeles

Joyce Sloss, Director
Business & Jobs Resource Center
Los Angeles World Airports

Rachid Sayouty, Director
U.S. Department of Commerce – L.A.

Ricardo Tjada, Vnesto Capital
Oversea Private Investment Corporation

Pan African Business Opportunities Business Meetings & Workshops

Ghana
Mr. Ebenezer Padi Adjirackor
Minister/Commercial
Embassy of Ghana

North Africa
Arab-USA Chamber of Commerce
Rwanda
PATRICK UWINEZA, C.E.O/Founder
TOP 5 S.A.I (Music & Recording industry)

BIKORIMANA JOSEPH DESIRE, Managing Director
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MWUNGURA CHRISTIAN, General Manager
DREAMLAND Ltd (Film Industry)

ERWIN WUMURENZI, Managing Director
QUALMED (Hospital Equipment and Pharmaceuticals)

Nigeria
Reuben Jaja, President Chairman/CEO
The Aluminum Smelting Company of Nigeria (ALCSON)

Canada
Grace Cameron,
Publisher and Editor-in-Chief
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United States
Jeffrey L. Richardson President/CEO
Imani Energy, Inc.

Dr. Jim Katzenstein, Lecturer
College of Business Administration and Public Policy
California State University, Dominguez Hills.
Industry Sector: Healthcare/Telemedicine

5:00 P.M. – 6:00 P.M. CLOSING REMARKS, AWARDS & ADJOURNMENT